

**No. EDN-HE (21) B (13) 03/20203**

Directorate of Higher Education  
Himachal Pradesh

10 OCT 2024

**Dated:** Shimla-171001 the October, 2023

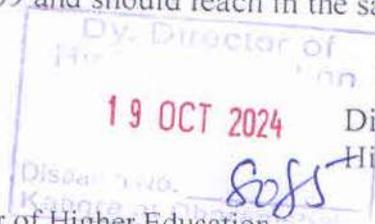
To

1. All the Principal Government / Sanskrit/Private Colleges,  
Himachal Pradesh
2. All the Deputy Director of Higher Education,  
Himachal Pradesh

**Subject:-** Regarding "Dhai Akhar" hand written letter writing campaign on the theme "The joy of writing: Importance of Letters in Digital age" for the FY 2024-25.

Please find enclosed herewith a copy of D.O. letter No. Phil/5-23/2024-25, dated 27.09.2024 alongwith its enclosures received from the Director Postal Services, Department of Posts, Himachal Pradesh Postal Circle, Shimla -09, on the subject cited above.

In this context, it is intimated that the "Dhai Akhar" letter writing campaign has already been started by the Postal Department w.e.f 14.09.2024 which can be written by the Participants in English/Hindi Languages. You are therefore, directed to examine the matter and circulate the same amongst all the establishment working under your control and encourage the students alongwith teachers for participation in the above said Campaign under intimation to the quarters concerned with in stipulated period. The letters so written by the students / participants should be addressed to the Chief Postmaster General, HP Circle, Kasumpti Shimla-09 and should reach in the said office before 14.12.2024.



Director of Higher Education  
Himachal Pradesh

Office of the Deputy Director of Higher Education  
Kangra at Dharamshala.

Endst. No. EDN-KGR (Misc.) 2022

Dated: Oct., 2024

Copy forwarded to:-

1. All Principal/Headmaster of GSSSs/GHSs of Distt. Kangra for further necessary compliance as per above direction to do needful.
2. I.T. incharge (internal) to upload this on website.
3. Guard file.

Deputy Director of Higher Education,  
Kangra at Dharamshala

बिशन सिंह

निदेशक डाक सेवाएं

**Bishan Singh**

Director Postal Services

फोन / Tel.: 0177-2629001

ई-मेल / Email: dpsshimla@indiapost.gov.in



सत्यमेव जयते

4/8/24  
21/10/24

भारत सरकार  
संचार मंत्रालय, डाक विभाग  
हिमाचल प्रदेश डाक परिमण्डल  
शिमला - 171009  
Government of India  
Ministry of Communications  
Department of Posts  
Himachal Pradesh Postal Circle  
Shimla - 171009

DO No. Phil/5-23/2024-25

Dated: 27.09.2024

Respected Sir,



This is regarding "Dhai Akhar" Hand Written Letter Writing Campaign on the theme "The joy of writing: Importance of Letters in Digital age" for the FY 2024-25.

2. Dhai Akhar Letter Writing Competition, an initiative by Department, not only promotes the art of letter writing but also fosters creativity, critical thinking and empathy among participants on key issues concerning the Nation. The Department of Posts through its Philately Division, has been conducting the National level Dhai Akhar letter writing competition since 2017, receiving a tremendous response.

3. The "Dhai Akhar" letter writing campaign was started from 14-09-2024 and can be written in English/Hindi Languages. The letter can be written on a plain A-4 size paper with a word limit of not more than 1000 words or on an Inland Letter Card (ILC) with a word limit of not more than 500 words. Only **HANDWRITTEN LETTERS** will be accepted. The embossed envelope and the Inland Letter card (ILC) is the permitted stationery. This is open to all and includes all age groups. The writer of the letter will have to go to the Post Office and post the letter in the letter box. The letters so written should be addressed to **The Chief Postmaster General, Himachal Pradesh Circle, Kasumpti, Shimla-171009.**

The categories for National Level Dhai Akhar Letter Writing Campaign are as under:-

(a) Up to 18 years (age as on 01.01.2024)

1. Inland Letter card category

2. Envelope Category

(b) Above 18 years (age as on 01.01.2024)

1. Inland Letter Card category

2. Envelope Category

4. Top three letters in each category will be shortlisted by the Circle and prizes will be awarded to these entries at Circle level/State Level. The selected letters at Circle Level/State Level will be sent to the Directorate for further evaluation in each category at the National Level.

5. The following awards will be given to Circle Level/State Level winners:-

Prize to be given to the winners in each Category at Circle Level:-

Ms. Rishi  
31/10/24

han

- (b) First Prize in each category Rs. 25000/- (Rs. Twenty Five Thousand Only)
- (b) Second Prize in each category Rs. 10,000/- (Rs. Ten Thousand Only)
- (c) Third Prize in each category Rs. 5,000/- (Rs. Five Thousand Only)

6. The proposed prize money to be given to the winners at National Level in each category of letters is as follows:-

**Prize to be given to the winners in each Category at National Level:-**

- (a) First Prize in each category Rs 50,000/- (Rs. Fifty Thousand Only)
- (b) Second Prize in each category Rs. 25,000/- (Rs. Twenty Five Thousand Only)
- (c) Third Prize in each category Rs. 10,000/- (Rs. Ten Thousand Only)

7. **The participants have to give a certificate of their age on the letter such as "I certify that I am below/above the age of 18 as on 01/01/2024.**

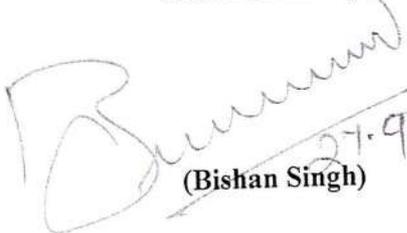
8. This is an opportunity for the students of the state to show their writing skills and to pen down their ideas on **"The joy of writing: Importance of Letters in Digital age"** and win awards also. I shall be happy, if the students of the rural and far flung areas where only Government schools are available, also participate in this letter writing competition.

9. You are, therefore, requested to make wide publicity of this campaign through your department, so that maximum students along with teachers may participate in the campaign. **The letters so written must reach to the Office of the Chief Postmaster General, HP Postal Circle, Kasumpti, Shimla-9 before 14-12-2024.**

10. It is worthwhile to mention here that this competition is not restricted to students only but open for all. The SOP on the same is enclosed as **Annexure-A**

With regards

Yours Sincerely

  
27.9.24  
(Bishan Singh)

- **The Director of Higher Education, Shimla-171001**

# अखिल भारतीय पत्र लेखन प्रतियोगिता “ढई आखर”

“लेखन का आनंद: डिजिटल युग में पत्रों का महत्व”  
सभी आयु वर्ग के लोग निम्न श्रेणियों में हिस्सा ले सकते हैं

आयु : 18 साल तक

- अंतर्देशीय पत्र कार्ड - 500 शब्द
- लिफाफा श्रेणी (A-4 साईज पेपर में) - 1000 शब्द

आयु : 18 साल से उपर

- अंतर्देशीय पत्र कार्ड - 500 शब्द
- लिफाफा श्रेणी (A-4 साईज पेपर में) - 1000 शब्द

## प्रत्येक श्रेणी में पुरस्कार

प्रथम पुरस्कार  
₹25000/-

द्वितीय पुरस्कार  
₹10000/-

तृतीय पुरस्कार  
₹5000/-

पत्र अंग्रेजी / हिन्दी / स्थानीय भाषा में लिखा जा सकता है एवम् “चीफ पोस्टमास्टर जनरल हि.प्र. परिमंडल कार्यालय शिमला-171009” के पते पर भेजा जाना है। पत्र हस्तलिखित होना अनिवार्य है।

पत्र पोस्ट करने की अंतिम तिथि 14 दिसम्बर 2024 होगी।

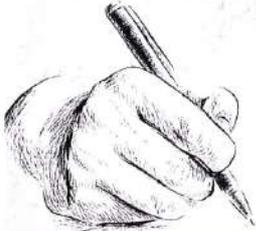
प्रतियोगिता का परिणाम जनवरी 2025 के अन्तिम सप्ताह में घोषित किया जाएगा।

अधिक जानकारी के लिए संपर्क करें:  
कार्यालय चीफ पोस्टमास्टर जनरल  
हि.प्र. सर्कल शिमला-171009  
दूरभाष न. 0177-2620114

Akhil Bhartiya Letter Writing Competition

## "DHAI AKHAR"

The Joy of Writing: Importance of Letters in Digital Age  
People of all age groups can participate in the following categories

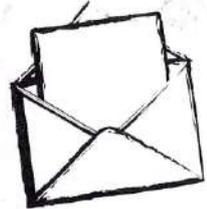


### Awards in each Category

First Prize  
₹25000/-

Second Prize  
₹10000/-

Third Prize  
₹5000/-



Letters can be written in English/Hindi / Local Language and send to "Chief Postmaster General H.P. Circle Office Shimla-171009". It is mandatory to have a letter handwritten.

Last Date for Posting Letters 14-12-2024

The result of the competition will be announced in the last week of January 2025

For more information Contact:  
O/o Chief Postmaster General  
H.P. Circle Shimla-171009  
Tel. No.: 0177-2620114