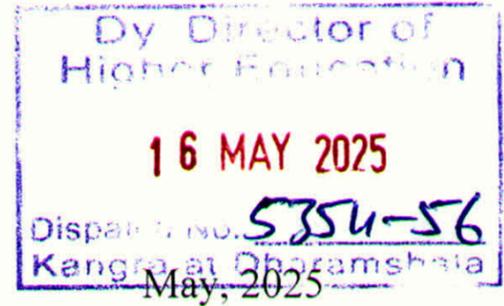


No. EDN- KGR – (Misc) / 2024-25
O/o Deputy Director of Higher Education
Kangra at Dharamshala.
Email Id. ddhekangra3@gmail.com



Dated :- Dharamshala the, 176215

To,

All the Principal/Headmaster
GSSS/GHS
Distt. Kangra

Sub:-

Proceedings of the District Level Steering Committee meeting on 'STOP Diarrhoea Campaign 2025' and IDPCF held on 07/05/2025.

Sir,

A meeting held on the District Level Steering Committee meeting on 'STOP Diarrhoea Campaign 2025' and IDPCF was held under the chairmanship of Smt. Shilpi Beakta, Additional Deputy Commissioner, District Kangra in DC Office on 047-05-2025.

In this context, you are hereby directed to full cooperation and coordination during the whole campaign so as to decrease the burden of diarrheal diseases in the District Kangra, so follow the instructions are mentioned below:-

- Ensure clean water to the children.
- Support IDCF by sensitization of all children in schools.
- Conduct different competitions (such as drawing/painting/Rangoli etc. on STOP Diarrhoea Campaign theme) among students.
- Demonstrate ORS preparation.
- Report and refer the diarrhoea cases.
- Hand-washing demonstration in schools.


Deputy Director of Higher Education
Kangra at Dharamshala

Endst. No. even Dated: Dharamshala

May, 2025

Copy to:-

1. The Deputy Commissioner, Kangra at Dharamshala, for information please.
2. I.T. incharge (internal) to upload this on website.
3. Guard file.


Deputy Director of Hr. Education.
Kangra at Dharamshala.

Agenda No.3 -Detail of activities during "STOP diarrhoea campaign"

Agenda No.4— Need assessment and planning for the supplies and logistic

Agenda No.5— Inter-sectoral involvement

Agenda No.1 - Background and rationale of IDPCF and STOP Diarrhoea Campaign

CMO Kangra, Dr Rajesh Guleri apprised the members on the background and rationale of this campaign as given below:

Reduction of childhood mortality to 23 per 1,000 live births by 2025 is one of the prime goals of National Health Policy. Childhood diarrhoeal diseases continue to be a major killer among under-five children in many states, contributing to 5.8 percent of under five deaths in the country (Cause of Death Statistics 2017-19, Sample Registration System of Registrar General of India). Around 50,000 children die due to diarrhoea annually in the country.

Diarrhoeal deaths are usually clustered in summer and monsoon months and the worst affected are children from poor socio-economic situations. Diarrhoea is defined as the passage of three or more loose or liquid stools per day (or more frequent passage than is normal for the individual). Almost all the deaths due to diarrhoea can be averted by preventing and treating dehydration by using ORS (Oral Rehydration Solution) and administration of Zinc tablets along with adequate nutritional intake by the child during diarrhoea.

Diarrhoea can be prevented by exclusive and continued breastfeeding, timely introduction of appropriate and safe complementary feeding, use of safe drinking water, handwashing, sanitation and immunization. In continuation of the efforts of Diarrhoea Management till 2023, this year Ministry of Health and Family Welfare has renamed Diarrhoea Campaign as "STOP Diarrhoea Campaign".

STOP Diarrhoea Campaign consists of a set of activities to be implemented in an intensified manner during campaign period for prevention and control of deaths due to dehydration from diarrhoea across all States/UTs. These activities mainly include - intensification of advocacy & awareness generation activities for diarrhoea management utilising inter-convergence of various departments, strengthening service provision for diarrhoea case management, establishment of ORS-Zinc corners, repositioning of ORS and Zinc by ASHA in households with under-five children, awareness generation activities for hygiene and sanitation.

The diarrhoeal mortality in India remains high in under-five children. Timely and appropriate treatment by ORS and Zinc can save many lives. At the national level, ORS coverage improved from 50.6 percent (NFHS IV, 2015-16) to 60.6 percent (NFHS V, 2019-21) and Zinc coverage from 20.3 percent (NFHS IV, 2015-16) to 30.5 percent (NFHS V, 2019-21). Under the VIKSIT BHARAT mandate, the target for both ORS and Zinc coverage has been fixed to 90 percent by the year 2029.

Agenda No.2 - Objective and strategy of STOP Diarrhoea Campaign

MOH Kangra, Dr R K Sood briefed to the members the objectives and strategy of the campaign which was as given below:

Goal of STOP Diarrhoea Campaign: The ultimate goal is to reach zero child deaths due to diarrhea

Objectives: Preparedness activity to address potentially high incidence of diarrhoea during the summer/monsoon season and floods / natural calamity with objectives:

- To ensure high coverage of ORS and Zinc usage in children with diarrhoea throughout the country
- Inculcating appropriate behaviour in care givers for diarrhoea prevention & management of under-five children, Special focus needs to be accorded to the high priority areas (slums, drought/flood prone areas) and vulnerable communities.

Strategy: The strategy is four folds

- Improved availability and use of ORS and Zinc at household level
- Facility level strengthening to manage cases of dehydration
- Enhanced advocacy and communication on prevention and control of diarrhoea through Information, Education and Communication (IEC)/Social Behaviours Change Communication (SBCC) campaign
- Intersectoral convergence of relevant ministries and stakeholders for preventive measures

Agenda No.3 - Detail of activities during "STOP diarrhoea campaign"

District Child Health Officer, Dr Sumit Sharma discussed the details of activities to be conducted during the campaign which are:

At community / village level

- Distribution of ORS (2 packets) and Zinc (14 tablets) to households (pre-positioning) and demonstration of preparation of ORS
- Establishment of ORS and Zinc corners for treatment of diarrhoea at the Anganwadi Centre (AWC) level
- Inter Personal Communication (IPC) activities by health department (MOs, Staff Nurses, CHOs, ANMs, ASHAs) in close coordination with other departments such as Women & Child Development, Rural Development, Urban Development, Jal Jeevan Mission, Panchayati Raj, Food and Public Distribution, Education, Information & Broadcasting on diarrhoea prevention and management
- Hand washing demonstration in schools, out-reach sessions, VHNSD/UHSND and AWCs and ensuring relevant hand washing posters are displayed
- Special health teams for urban slums and hard to reach terrains in tribal, hilly and coastal areas for diarrhoea control activities.

At health facility level

- Establishment of ORS and Zinc corners for treatment of diarrhoea (up to AyushmanAarogyaMandir - Health and Wellness centre)
- Promote standard case management of diarrhoeal cases through capacity building and display of treatment protocols
- Assessment of facilities that provide treatment of cases of diarrhoea with severe dehydration.
- Cleaning of water tanks in health facilities and provisioning of 24 x 7 clean drinking water at facility for staff, patients, including the attendants
- Implementation of drinking water quality monitoring and surveillance as per guidelines.

Agenda No.4 – Need assessment and planning for the supplies and logistic

CMO Kangra apprised the house about the planning for the supplies and logistics for the smooth conduct of the campaign:

- **ORS and Zinc Tablets available in the district to start the campaign –**

The supply has been fulfilled to blocks and additional demand has been generated through DVDMS

- **Strengthening and gearing up facilities– Ongoing:**

- Health Facilities to be equipped to provide both OPD and inpatient diarrhoea management.
- Establishing ORS – Zinc corners for ambulatory care for some dehydration
- Ensure standard treatment protocols for management are available at both public and private facilities
- Cleaning of water tanks in health facilities and overall sanitation and hygiene to be undertaken.
- Functional toilet facility at health facility, Schools, AnganwadiCentres and Community centres

- **Planning for IEC communication activities**

IEC materials such as videos, hoardings, posters, pamphlets for display at ORS – Zinc Corners and placement at strategic locations will be circulated as and when received from the state.

- **District level steering committee meeting with other departments and partners for multisectoral coordination: On 07th May, 2025**

Agenda No.5 – Inter-sectoral involvement

CMO Kangra Dr Rajesh Guleri discussed the roles and responsibilities of different line departments in the campaign and requested them for their full cooperation and coordination during the whole campaign so as to decrease the burden of diarrheal diseases in the district. The roles are as follows:

Department	Role/ Activities
Department of Education	<ul style="list-style-type: none"> • Ensure clean water to the children • Support IDCF by sensitization of all children in schools • Conduct different competitions (such as drawing/painting/Rangoli etc. on STOP Diarrhoea Campaign theme) among students • Demonstrate ORS preparation • Report and refer the diarrhea cases • Hand-washing demonstration in schools

Bha

Drinking water and sanitation / rural development department, JalJeewan Mission

- To Complement their activities with IDCF.
- These activities could be disinfection of wells / water sources, ODF sustainability with focus on toilet use etc
- Water testing kits for testing the drinking water available at the health facilities in coordination with PHED, during the campaign.

Panchayati Raj Institutions & MC

- For dissemination of key messages through Panchayati Raj Institution, block development meetings.
- For "Zero Tolerance of Childhood Deaths due to Diarrhoea" with aim of achieving a diarrhea free gram panchayat.

Department of WCD

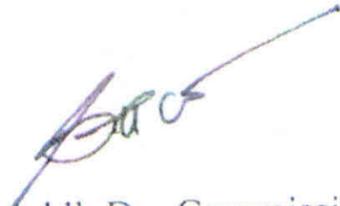
- Ensure clean water to the children
- Support IDCF by sensitization of all children in schools
- Establish ORS-Zinc corners in AWCs
- AWWs should make additional home visits for feeding management during diarrhoeal episode
- Demonstrate ORS preparation
- Report and refer the diarrhea cases
- Hand-washing demonstration in schools

Indian Academy of Paediatrics (IAP) / Indian Medical Association (IMA) / development partners/NGOs/CSOs

- Organizing sensitization meeting of their members, local Practitioners, Chemists regarding ORS and Zinc use and rational use of antibiotics in case of diarrhea.

Worthy Smt. Shilpi Beakta, Additional Deputy Commissioner, District-Kangra directed all these departments to ensure full coordination and cooperation with the health department so that the incidence of diarrhoeal diseases and deaths in under 5 children can be prevented for the healthy and bright future of children.

The meeting ended with a vote of thanks by the chairman.


Addl. Dy. Commissioner
Kangra at Dharamshala

Office of the Chief Medical Officer, Kangra at Dharamshala, District: Kangra, H.P.
No.: HFW-KGR/NHM/Child Health/2015/1826-60 **Dated:** 14/05/2025

- The Director Health Services, HP, Directorate of Health and family Welfare, Block No.6, SDA complex, Kasumpti, Shimla-9, Himachal Pradesh for information please.
- The Mission Director, NHM, Directorate of Health and family Welfare, Block No.6, SDA complex, Kasumpti, Shimla-9, Himachal Pradesh for information please.
- The Commissioner, Municipal Corporation, Dharamshala & Palampur, for information please.
- The District Ayurvedic Officer, Kangra at Dharamshala for information please.
- The Deputy Director Higher Education, Kangra at Dharamshala for information please.
- The Deputy Director Elementary Education, Kangra at Dharamshala for information please.