

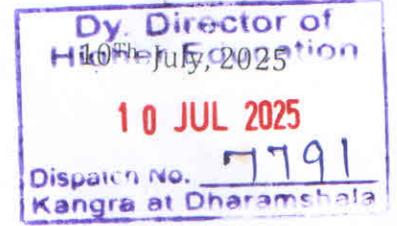
NO.EDN-KGR (Sc. Consultant) Misc /2025-26  
O/O The Deputy Director of Higher Education  
Kangra at Dharamshala- 176215

Dated: Dharamshala, the

To

The Principals /Headmasters  
GSSS/GHS/Private Schools  
District Kangra

**Sub: Ek Ped Maa Ke NAAM 2.0 Campaign**



Memo,

This is in reference to meeting held under the Chairmanship of the worthy Additional Deputy Commissioner Kangra at Dharamshala, Sh. Vinay Kumar (IAS) held on Dated 08.07.2025.

In this regard all the school Heads are directed to collect the Plant/Sapling from their nearby Forest Nursery immediately. **Sapling to be planted collaboratively by students & their mother.** All the schools Heads ensure that Photos should be uploaded on Mission LiFE Portal immediately. A video is already shared with you how to upload the photos.

**'Ek Ped Maa Ke Naam 2.0' to be launched across schools.**

Launch Date - World Environment Day - 05.06.2025

Implementation Phase - 05.06.2025 to 30.09.2025

**Each school to plant 70 Sapling in**

**i) School ii) Road leading to school iii) Home iv) Appropriate Public Space**

**Steps to Constitute Eco Clubs for Mission LiFE**

The School Principal to be the Head / Patron of Eco Club for Mission LiFE & oversee its activities & progress

School Principal to designate a Post Graduate Teacher (PGT) or Trained Graduate Teacher (TGT) to serve as the In-Charge

Composition of Eco Clubs for Mission LiFE:

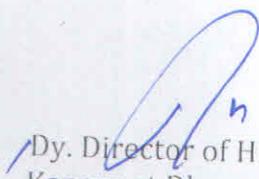
a) The Club to consist of 4-5 students from each grade

b) A student to be appointed as Eco President of the Club

School Management Committee (SMC) members & other staff members to be encouraged to participate in & support the activities of the Club.

Encls -

**Detail guidelines of Ek Ped Maa Ke NAAM 2.0 Campaign.**

  
Dy. Director of Higher Education  
Kangra at Dharamshala.



Department of School Education & Literacy  
Ministry of Education  
Govt. of India

# Eco Clubs for Mission LiFE Review Meeting with States/UTs

17.05.2025





# Structure



**Saturation of Eco Clubs for Mission LiFE in Schools**

**Ek Ped Maa Ke Naam 2.0**

**Eco Clubs for Mission LiFE Portal**

**Best Practices from States / UTs**

- **Rajasthan**
- **Tripura**

# NEP 2020

**The *National Education Policy, 2020* emphasizes that “... certain subjects, skills & capacities should be learned by all students to become good, successful, innovative, adaptive & productive human beings in today’s rapidly changing world...these skills include: environmental awareness including water & resource conservation, sanitation & hygiene...” Para 4.23**



***“The vision of LiFE is to live a lifestyle that is in tune with our planet and does not harm it. And those who live such a lifestyle are called “Pro-Planet People”. Mission LiFE borrows from the past, operates in the present and focuses on the future”***

**Shri Narendra Modi  
Hon’ble Prime Minister**





# Mission LiFE Themes



1. Adopt Healthy Lifestyles

2. Adopt Sustainable Food Systems

3. Reduce e-Waste

4. Reduce Waste

5. Save Energy

6. Save Water

7. Say No to Single Use Plastic





# Sustainable Development Goals (SDGs)



Eco Clubs for Mission LiFE aligned with SDGs



Aim to contribute to the achievement of Target 4.7



**SDG 4**  
Quality  
Education

**Target 4.7: By 2030, ensure that all learners acquire the knowledge & skills needed to promote sustainable development**





## Revitalization of Eco Clubs for Mission LiFE 1/2

 In the Last Financial Year, we have taken a few steps to revitalize Eco Clubs:

- a. Aligned activities of the Clubs with Mission LiFE
- b. Renamed Eco Clubs as ***Eco Clubs for Mission LiFE***  
(*F.No. 10-1/2024-EE.12, dated 08.07.2024*)





## Revitalization of Eco Clubs for Mission LiFE 2/2



**c. 1.46 lakh new Eco Clubs for Mission LiFE established across all States/UTs during Shiksha Saptah in July, 2024**

**d. A dedicated portal has been developed to capture activities of Eco Clubs for Mission LiFE, <https://ecoclubs.education.gov.in>**





## Objectives of Eco Clubs for Mission LiFE

 Sensitize children to environment & climate change issues

 Inculcate pro-environment attitudes & behaviours

 Bring students to participate in environment-friendly activities

 Foster a sense of responsibility towards nature





# Saturation of Eco Clubs for Mission LiFE

 As per provisional data of UDISE+ 2024-25: Out of 14.71 Lakh lakh schools, 8.5 lakh schools (57.78%) have Eco Clubs for Mission LiFE

 Target: 100% Saturation of Eco Clubs for Mission LiFE till 31.08.2025

 State-wise details are as follows:-





## State/UT wise Eco Clubs for Mission LiFE 1/2

Sr. No.	State/UT	No. of Schools UDISE+ 2023-24	No. of Eco Clubs Established	%age
1	DELHI	5449	5395	99.01
2	LAKSHADWEEP	35	33	94.29
3	DADRA & NAGAR HAVELI	427	402	94.15
4	KERALA	15812	14871	94.05
5	ODISHA	61596	55674	90.39
6	CHHATTISGARH	56551	49443	87.43
7	ANDAMAN & NICOBAR ISLANDS	407	355	87.22
8	HIMACHAL PRADESH	17788	15433	86.76
9	CHANDIGARH	225	192	85.33
10	ANDHRA PRADESH	61323	52212	85.14
11	TRIPURA	4905	4086	83.30
12	NAGALAND	2708	2240	82.72
13	ASSAM	56545	46189	81.69
14	GOA	1480	1188	80.27
15	UTTARAKHAND	22493	17819	79.22
16	MIZORAM	3929	3101	78.93
17	GUJARAT	53546	42005	78.45
18	MANIPUR	4626	3556	76.87



## State/UT wise Eco Clubs for Mission LiFE 2/2

Sr. No.	State/UT	No. of Schools UDISE+ 2023-24	No. of Eco Clubs Established	%age
19	PUNJAB	27328	20350	74.47
20	PUDUCHERRY	727	536	73.73
21	HARYANA	23461	16947	72.23
22	SIKKIM	1248	867	69.47
23	JAMMU & KASHMIR	24241	16768	69.17
24	TAMIL NADU	58677	40175	68.47
25	RAJASTHAN	107645	68891	64.00
26	JHARKHAND	44408	27766	62.52
27	MAHARASHTRA	108144	64240	59.40
28	BIHAR	94598	54006	57.09
29	LADAKH	990	565	57.07
30	ARUNACHAL PRADESH	3453	1816	52.59
31	TELANGANA	42857	22219	51.84
32	KARNATAKA	75786	34698	45.78
33	MADHYA PRADESH	123246	53135	43.11
34	UTTAR PRADESH	254889	104998	41.19
35	WEST BENGAL	93865	5987	6.38
36	MEGHALAYA	14582	834	5.72



# Steps to Constitute Eco Clubs for Mission LiFE



**The School Principal to be the Head / Patron of Eco Club for Mission LiFE & oversee its activities & progress**



**School Principal to designate a Post Graduate Teacher (PGT) or Trained Graduate Teacher (TGT) to serve as the In-Charge**



**Composition of Eco Clubs for Mission LiFE:**

**a) The Club to consist of 4-5 students from each grade**

**b) A student to be appointed as Eco President of the Club**



**School Management Committee (SMC) members & other staff members to be encouraged to participate in & support the activities of the Club**



## Eco Club for Mission LiFE

### Sample Notification to be hung in the School



The National Education Policy 2020 provisions inter alia that certain subjects, skills and capacities such as environmental awareness including water and resource conservation, sanitation and hygiene should be learned by all students...

In pursuance of the same,

**We the students of..... (School Name) hereby constitute an Eco Club for Mission LiFE.**

The Eco Club for Mission LiFE is headed by .....(School Principal)

The Teacher-In-Charge is.....(Name of PGT/TGT Teacher)

The Eco Club for Mission LiFE comprises the following members (4-5 from each grade)

- 1.
- 2.
- 3.....

**Under the aegis of Eco Club for Mission LiFE, we resolve to practise mindful and deliberate utilization of resources to reduce the carbon footprint to the best of our ability through experiential learning as part of Education for Sustainable Development (ESD). We commit to inform ourselves as well as fellow students and the community about environment friendly practices and adopt environmentally responsible behavior. Towards this end, we shall undertake the following activities:**

- *Adopt Healthy Lifestyle: Encourage healthy and sustainable choices to promote sustainability.*
- *Adopt Sustainable Food Systems: Take action to reduce food wastage to reduce greenhouse gas emissions.*
- *Reduce e-Waste: Take action to reduce E-waste; ensure proper disposal and recycling of the same.*
- *Reduce Waste: Take action to adopt the 3 Rs; reduce, reuse and recycle, encourage segregation and responsible disposal.*
- *Save Energy: Educate and implement practices that reduce energy consumption to reduce carbon footprint.*
- *Save Water: Promote efficient water utilization and conservation measures to meet the needs of present and future generations.*
- *Say No to Single-Use Plastic: Take action to reduce single-use plastic to create more sustainable and resilient future for all".*

Signature:

Eco President

Teacher In-Charge

Head/ Patron





## #एक\_पेड़\_माँ\_के\_नाम 1.0

-  Honourable Prime Minister launched #एक\_पेड़\_माँ\_के\_नाम #Plant4Mother campaign on World Environment Day, 5.6.2024
-  By planting a sapling of Peepal Tree at Budha Jayanti Park, New Delhi
-  Exhorted people across the world to plant a tree as a mark of love & respect for their mother & to protect Mother Earth
-  Campaign in Schools undertaken under the aegis of Eco Clubs for Mission LiFE
-  Commenced on 27.07.2024 on Eco Clubs for Mission LiFE Day
-  Period of Campaign: 27.07.2024 to 30.09.2024
-  Target was 5 crore saplings
-  Through collective efforts of all States/UTs, target was surpassed – 5.5 crore saplings planted!





# #एक\_पेड़\_माँ\_के\_नाम 2.0



“Ek Ped Maa Ke Naam 2.0 ” to be launched across schools



Launch Date: World Environment Day - 05.06.2025



Campaign to run from 05.06.2025 to 30.09.2025



Target → 10 crore Saplings



Each school to plant 70 saplings in

i) school

ii) road leading to school

iii) home

iv) appropriate public space





# एक पेड़ माँ के नाम 2.0



Campaign to comprise 3 phases:

1. Preparatory Phase - up to 4.6.2025
2. Implementation Phase – 5.6.2025 to 30.9.2025
3. Post Plantation Phase – 1.10.2025 onwards





## **Preparatory Phase ( up to 04.06.2025)**

**1/2**



**Joint DO letter dated 16.5.2025**



**Formation of District Level Plantation Committee headed by DM/DC comprising DEOs/DFOs/PRIs/ULBs/School Principals/SMCs/ for overall coordination & monitoring**



**Comprehensive analysis of number of saplings required for plantation at school level by DEO in consultation with DFO/RDD/Horticulture Deptt. Etc.**



**Identification of plantation venue by DEOs in consultation with DFOs/PRIs/ ULBs**





## Preparatory Phase ( up to 04.06.2025) 2/2



**Miyawaki technique to be considered for urban areas:**

- **Native species planted densely**
- **Helps with carbon sequestration**
- **Enhances biodiversity**
- **Educates children about Sustainable living**



**Age-appropriate modules on Ek Ped Maa Ke Naam being prepared**





## **Implementation Phase (05.06.2025 to 30.09.2025)**



**DFOs to visit secondary schools during morning assemblies for talks regg. significance of environmental conservation**



**Saplings to be planted collaboratively by students & their mother**



**Students to upload selfies of tree plantation activity on microsite hosted on Eco Clubs for Mission LiFE portal**



**Amplification of the campaign through digital/social media platforms of States / UTs / ABs for wider participation & awareness**





## Post Plantation Phase



**Saplings planted to be nurtured by students under supervision/guidance of teacher in-charge of Eco Club for Mission LiFE**



**Post plantation survey by DFOs & DEOs to assess survival of the saplings planted**





# Eco Clubs for Mission LiFE Portal



**Eco Clubs For Mission LiFE portal is live since 15.04.2025**

**<https://ecoclubs.education.gov.in>**



**Activities conducted under Eco Clubs for Mission LiFE to be captured & monitored through the portal**



**Portal manual & tutorial videos shared with all States/UTs/ABs  
([D.O. No. 10-1/2024-EE.12\(EcoClub\) dated: 09.04.2025](#))**





# Portal Home Page

❖ Type <https://ecoclubs.education.gov.in> in any web browser

The header of the portal features the following elements from left to right: a green banner with the text "ECO CLUBS For Mission LIFE"; the logo of the Department of School Education & Literacy, Ministry of Education, Government of India; the logo for Samagra Shiksha; the PM SHRI logo; and a "Login" button. Below these is a green navigation bar with the following menu items: "Themes", "About Eco Clubs For Mission LIFE", "Objectives & Goals", "Publications", "Let's Get Social", and "Stakeholders Involved". A light blue banner below the navigation bar contains the text: "Click here to join Eco Clubs for Mission LIFE portal handholding sessions for schools 9.30 AM – 10.30 AM (Monday - Friday)."



*"This One-Word, in the context of climate, can become the basic foundation of One World. This word is- LIFE...L, I, F, E, which means Lifestyle For Environment. Today, there is a need for all of us to come together and take Lifestyle For Environment (LiFE) forward as a campaign."*

- Hon'ble Prime Minister Shri Narendra Modi  
COP 26, Glasgow





# How to login



On right hand side of the portal, click on **Login option**

Three options are available:

- **School Login (for Principal)**
- **Faculty Login (for event in-charge teacher)**
- **State Admin Login**



For school to login, select **School Login option**





# Login Options

ECO CLUBS For Mission LIFE

स्कूल शिक्षा और साक्षरता विभाग  
Department of School Education & Literacy  
Ministry of Education, Government of India

समग्र शिक्षा  
Samagra Shiksha

PM  
SHRI



Login

Themes

About Eco Clubs For Mission LIFE

Objectives & Goals

Publications

Let's Get Social

School Login

Faculty Login

State Admin Login

Click here to join **Eco Clubs for Mission LIFE** portal handholding sessions for schools 9.30 AM – 10.30 AM



## Eco Clubs For Mission LIFE

Eco Clubs For Mission LIFE inspire people to embrace a sustainable lifestyle by prioritizing eco-friendly choices in their everyday routine, empowering individuals to lead a greener life.

Explore More →



Need Help?



# School Login



Enter school UDISE code & enter OTP received on registered mobile/email id

The screenshot shows a web page for 'Eco Clubs For Mission LiFE'. At the top, there are logos for 'ECO CLUBS For Mission LiFE', the Ministry of Education, Government of India, 'समग्र शिक्षा Samagra Shiksha', and 'PM SHRI'. A 'Login' button is in the top right. Below the logos, there are navigation links: 'Themes', 'About Eco Clubs For Mission LiFE', 'Let's Get Social', and 'Stakeholders involved'. The main content area has a heading 'Eco Clubs For Mission LiFE' and a paragraph: 'Eco Clubs For Mission LiFE inspire people to adopt a sustainable lifestyle by prioritizing eco-friendly choices in their everyday routine, empowering individuals to lead a greener life.' There is an 'Explore More' button with a right arrow. A 'SCHOOL LOGIN' modal form is overlaid in the center. The form has a title 'SCHOOL LOGIN' and a close button (X). It contains the following fields and buttons: 'UDISE Code' label, a text input field with 'UDISE Code' placeholder, a 'Send OTP' button, 'Enter The OTP Received' label, a text input field with 'Enter Your OTP' placeholder, a CAPTCHA image showing 'c2a17R', a text input field with 'Enter the code' placeholder, and a 'Submit' button. At the bottom right, there is a 'Need Help?' button with a cartoon character icon.



# School Dashboard

ECO CLUBS For Mission LIFE

स्कुल शिक्षा और साक्षरता विभाग  
Department of School Education & Literacy  
Ministry of Education, Government of India

समग्र शिक्षा  
Samagra Shiksha

PM  
SHRI



Home

Logout

Themes

About Eco Clubs for Mission LIFE

Objectives & Goals

Publications

Let's Get Social

Stakeholders involved

DASHBOARD

CREATE EVENT

EVENT  
MANAGEMENT

EVENT LIST

ECO-CALENDAR

EVENT  
ASSIGNMENT

## School Test

Delhi, Delhi(100000000000)



Overall Events  
Count

1529



Number of  
Saplings  
Planted

0



Amount of  
Harvest  
Produced

0



Amount of  
waste  
Collected

0



# State Dashboard

ECO CLUBS For Mission LIFE

स्कूल शिक्षा और साक्षरता विभाग  
Department of School Education & Literacy  
Ministry of Education, Government of India

समग्र शिक्षा  
Samagra Shiksha



Home Logout

- Themes
- About Eco Clubs for Mission LIFE
- Objectives & Goals
- Publications
- Let's Get Social
- Stakeholder involved

## State/District Level SNAPSHOT

Welcome State Admin- MAHARASHTRA

REFRESH EXPORT DASHBOARD TO PDF EXPORT DASHBOARD TO EXCEL

<p>NUMBER OF EVENTS</p> <table border="1"> <tr> <td>Completed</td> <td>Ongoing</td> </tr> <tr> <td>0</td> <td>0</td> </tr> </table>	Completed	Ongoing	0	0	<p>NUMBER OF ON-BOARDED SCHOOLS</p> <p><b>56026</b></p> <table border="1"> <tr> <td>Event Hosts</td> <td>Yet To Host</td> </tr> <tr> <td>3787</td> <td>52239</td> </tr> </table>	Event Hosts	Yet To Host	3787	52239	<p>NUMBER OF PARTICIPANTS</p> <table border="1"> <tr> <td>0</td> </tr> </table>	0	<p>TOTAL NUMBER OF COLLABORATION</p> <table border="1"> <tr> <td>0</td> </tr> </table>	0
Completed	Ongoing												
0	0												
Event Hosts	Yet To Host												
3787	52239												
0													
0													

### Number of Events (Theme Wise)

Adopt Healthy Lifestyles					Adopt Sustainable Food Systems					Reduce E-Waste					Reduce Waste				
TOTAL	COMPLETED	ONGOING	INITIATED		TOTAL	COMPLETED	ONGOING	INITIATED		TOTAL	COMPLETED	ONGOING	INITIATED		TOTAL	COMPLETED	ONGOING	INITIATED	
0	0	0	0		0	0	0	0		0	0	0	0		0	0	0	0	

Save Energy					Save Water					Say No to Single Use Plastic				
TOTAL	COMPLETED	ONGOING	INITIATED		TOTAL	COMPLETED	ONGOING	INITIATED		TOTAL	COMPLETED	ONGOING	INITIATED	
0	0	0	0		0	0	0	0		0	0	0	0	



## Onboarding Statistics

Out of 14.71 lakh schools in the country, 3.10 lakh (21%) have onboarded on the Eco Clubs for Mission LiFE portal

States with more than 50% schools onboarded on portal:

Sr. No.	States/UTs	No. of Schools (UDISE+ 2023-24)	No. of Schools Onboarded	%age of schools onboarded
1	DADRA & NAGAR HAVELI AND DAMAN & DIU	432	300	69.44
2	CHANDIGARH	230	141	61.30
3	JHARKHAND	44475	26195	58.90
4	SIKKIM	1254	683	54.47
5	MAHARASHTRA	108237	54877	50.70





# Onboarding Statistics

**States with 30 - 50% schools onboarded on portal:**

Sr. No.	States/UTs	No. of Schools (UDISE+ 2023-24)	No. of Schools Onboarded	%age of schools onboarded
1	ASSAM	56630	28109	49.64
2	CHHATTISGARH	56615	25813	45.59
3	HARYANA	23517	9414	40.03
4	LAKSHADWEEP	37	13	35.14
5	TRIPURA	4923	1512	30.71
6	GOA	1487	448	30.13





# Onboarding Statistics

States with 10 - 29% schools onboarded on portal:

Sr. No.	States/UTs	No. of Schools (UDISE+ 2023-24)	No. of Schools Onboarded	%age of schools onboarded
1	MADHYA PRADESH	123412	36915	29.91
2	DELHI	5497	1636	29.76
3	MIZORAM	3941	1085	27.53
4	BIHAR	94686	23020	24.31
5	UTTAR PRADESH	255087	56176	22.02
6	MANIPUR	4646	834	17.95
7	LADAKH	995	170	17.09
8	RAJASTHAN	107757	18406	17.08
9	UTTARAKHAND	22551	3362	14.91
10	HIMACHAL PRADESH	17826	2121	11.90





# Onboarding Statistics

States with less than 10% schools onboarded on portal:

Sr. No.	States/UTs	No. of Schools (UDISE+ 2023-24)	No. of Schools Onboarded	%age of schools onboarded
1	TELANGANA	42901	3414	7.96
2	JAMMU & KASHMIR	24296	1869	7.69
3	NAGALAND	2725	196	7.19
4	ANDAMAN & NICOBAR ISLANDS	412	27	6.55
5	TAMILNADU	58722	3626	6.17
6	PUNJAB	27404	1592	5.81
7	ANDHRA PRADESH	61373	3367	5.49
8	GUJARAT	53626	1548	2.89
9	ARUNACHAL PRADESH	3490	77	2.21
10	KERALA	15864	294	1.85
11	KARNATAKA	75869	1178	1.55
12	ODISHA	61693	779	1.26
13	PUDUCHERRY	735	7	0.95
14	MEGHALAYA	14601	123	0.84
15	WEST BENGAL	93945	126	0.13



## QR Codes for Flora : First Activity Captured on Portal



To mark Earth Day 2025 (22.4.2025), “QR Codes for Flora” activity undertaken under the aegis of Eco Clubs for Mission LiFE



Blending environmental education with digital skills



More than 29 lakh students across the country participated



**50 lakh+ QR codes generated & placed on trees/plants/shrubs**



Students to generate QR Codes for every different species of trees planted in the ensuing **Ek Ped Maa Ke Naam 2.0** campaign





# QR Codes for Flora : Glimpses





## Targets to Remember



**Saturation of Eco Clubs for Mission LiFE across schools in country**



**10 crore Plantations under Ek Ped Maa Ke Naam 2.0**



**Saturation of onboarding of schools on portal**



*Thank You*

