

To

1. Deputy Director, Higher Education, Kangra at Dharamshala.
2. Deputy Director, Elementary Education, Kangra at Dharamshala.
3. Principal, all the Government Colleges, District Kangra

Dated: 13-10-2025

Subject :

Organization of activities for celebrating the 5<sup>th</sup> anniversary of the  
Nasha Mukh Bharat Abhiyan (NMBA) In October, 2025.

Sir/Madam,

Please find enclosed herewith a copy of letter no. 6-16(7)2019-SOM-Wel-NMBA-loose-18087-18111 dated 04.10.2025 received from Director, Empowerment of SCs, OBCs, Minority & Specially Abled, H.P. Shimla & copy of D.O. letter no. DP-13011(6)/17/2025-DP-II dated 25.09.2025 received from Ministry of Social Justice & Empowerment GOI vide which it has been sought to organize the various pre-event activities across the state in respect of upcoming national event graced by the Hon'ble Prime Minister in the last week of October or 1<sup>st</sup> week of November for celebrating the 5<sup>th</sup> anniversary of the Nasha Mukh Bharat Abhiyan.  
In this regard, you are requested to take necessary action to organize activities in schools/colleges as per the following schedule:

Activity	Date
Slogan Writing Competition	14.10.2025
Rangoli Making Competition	15.10.2025
Drawing competition	16.10.2025
Marathon/ Walkathon/Cyclothon	17.10.2025
Training and awareness generation activities with children, adolescents, youth and master volunteers	24.10.2025
Seminars, Webinars or Workshops for awareness generation	25.10.2025
Sports and physical activities	27.10.2025
Nukkad Natak, Skits and Play	28.10.2025
Flash mobs, drives and Rallies	29.10.2025
NMBA pledge (including e-pledge) in educational institutions	30.10.2025
Activities with/NSS/NCC/ NYK volunteers	31.10.2025
Yoga and Meditation Activities	

Please share the report of the activities organized along with some photographs in the following format with the office of District Welfare Officer, Kangra at Dharamshala (Email ID - dwo.kangra@hp.gov.in):

Institute name	Activity	Date of the Activity	No. of People Participating	No. of Males/Boys	No. of Women/Girls

Encl. as above

Deputy Commissioner  
District Kangra (H.P.)  
Dated 13-10-2025

Endst. No. as above -

5360

Copy to : Director, Empowerment of SCs, OBCs, Minority & Specially Abled, H.P. Shimla for favour of information.

Deputy Director of  
School Education (Sec)  
15 OCT 2025  
Dispatch No. 12437  
Kangra at Dharamshala

Endst. No. EDN-KGR (Sci. Consultant) Drug Abuse/2025  
o/o The Dy. Dir. of School Education (Sec) Kangra.

Copy to:- All the Principals/HM's of GSSS/GHS/ Pvt. schools in Distt. Kangra are directed to conduct the activities as per calendar & send the action taken report through Email address - dwo.kangra@hp.gov.in.

Encls- Activities Calendar.

Dy. Director of School Education (Sec.)  
Kangra at Dharamshala.

4-16(7)2019-SOM-Wel-NMBA-loose 13087-18098  
Directorate for the Empowerment of SCs, OBCs, Minorities &  
the Specially Abled, Himachal Pradesh, Shimla-09

All District Welfare Officers  
In Himachal Pradesh

Dated:- Shimla-09,

September, 2025

04 OCT 2025

To

Subject:

**Organization of activities for celebrating the 5<sup>th</sup> anniversary of the Nasha Mukta Bharat Abhiyan (NMBA) in October, 2025.**

Sir,

Please find enclosed copy of D.O. letter No: DP- 13011(6)/17/2025-DP-II dated 25.09.2025, received from Ministry of Social Justice & Empowerment GoI, vide which it has been requested to take appropriate steps for the upcoming national event **graced by the Hon'ble Prime Minister in the last week of October or 1<sup>st</sup> week of November** for celebrating the 5<sup>th</sup> anniversary of the Nasha Mukta Bharat Abhiyan (NMBA). As a part of this, various pre-event activities are to be conducted across the State. These activities include **Slogan-writing, Rangoli, Drawing competitions, Marathon/Cyclothon/Walkathon Rally, Community awareness drives, promoting the message of a drug-free India and encouraging the NMBA Pledge.** Therefore, you are directed to undertake the following actions:

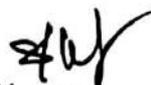
- a) To prepare and upload a tentative plan of activities in a week-wise schedule on the NMBA Dashboard (<http://nmba.dosje.gov.in>) using the credentials shared for this event. All alien Departments must do scheduled activities on their departmental events involving other alien Departments.
- b) Once any scheduled activity is completed, it must be marked as **"Done"** on the dashboard and supported by real-time uploads of geo-tagged photographs and related media.
- c) All activities that have already been conducted since 1<sup>st</sup> August, 2025 are also be uploaded on the dashboard with proper details and photos.
- d) Ensure that maximum of the people take the **"Pledge against Drugs"** during the period and wide publicity to the mass pledge by displaying the QR code at public, panchayat office, police stations, educational institutions, toll plazas and bus stands.
- e) Post Photos and videos of the mass pledge and other cultural events on social media handles with hash tag #NMBA, #NMBAMuktaBharat, and tag Social Media Handles of NMBA:  
Instagram([http://www.instagram.com/nashamukt\(bharat\)abhiyan/](http://www.instagram.com/nashamukt(bharat)abhiyan/)),  
Facebook(<https://www.facebook.com/NMBA.MSJE>).

D) It is to be noted that **no activity should be uploaded on the old dashboard**, and the new dashboard must be used exclusively for all the reporting purposes of pre-events. **The Login details, including User name and password will be share separately.**

In this regard, you are hereby directed to conduct these above activities and a detailed report of these activities undertaken may please be uploaded on the **NMBA App link** (<http://nmba.dosje.gov.in>) under intimation to this Directorate.

Encl. as above

Yours faithfully,



Director

Empowerment of SCs, OBCs, Minorities & the Specially Abled, H.P. Shimla-09

Endst. No. 18099 - 1811

Copy:

Dated

04 OCT 2025

1. The Secretary (SJ&E) to the Government of Himachal Pradesh for kind information please.
2. The Deputy Commissioners, in Himachal Pradesh for information and necessary action please.



Director

Empowerment of SCs, OBCs, Minorities & the Specially Abled, Himachal Pradesh

श्री कृष्ण शिव, गा प्रो  
ARVEEN KUMAR THIND, IAS  
Joint Secretary



संघ सरकार  
सामाजिक न्याय और अधिकारिता मंत्रालय  
सामाजिक न्याय और अधिकारिता विभाग  
GOVERNMENT OF INDIA  
MINISTRY OF SOCIAL JUSTICE AND EMPOWERMENT  
DEPARTMENT OF SOCIAL JUSTICE & EMPOWERMENT



New Delhi, the 25 September 2025

D.O.No. OP -13011(6)/17/2025-DP-II

Dear *Sunit,*

Reference is hereby invited to the meeting held with the State Nodal Officers and the District Nodal Officers on the upcoming National event for celebrating the 50th Anniversary of the **Nasha Mukta Bharat Abhiyan (NMBA)**.

In continuation of this, it is informed that the Department is in the process of reaching out to the States/UTs administration through **Chief Secretaries/Advisors to the States and Union Territories**, seeking their leadership and support for the successful conduct of these celebrations and for ensuring that the activities are taken up across all districts/cities.

3. Further, detailed operational guidelines have already been shared and the roles of States/UTs were briefed. The interactions with the State/UT officers highlighted the need for **close coordination between State Nodal Officers and District Nodal Officers** to ensure that activities as outlined are held and a real-time reporting is done through dashboard reaching out to wide public participation.

4. As part of the preparatory drives leading up to the national celebration, a **series of pre-event activities** are to be undertaken across all States and UTs. These include **slogan-writing, rangoli and drawing competitions; community awareness drives** aimed at mobilising citizens and reinforcing the message of a drug-free India. During this period, States/UTs are expected to collectively ensure that maximum outreach is achieved and that maximum **citizens take the NMBA pledge** through these pre-event activities.

5. These extensive pre-event efforts will **culminate in a high-level national event expected to be held in the next few weeks**. On the day of this event, a **nationwide Mass Pledge** is planned with the ambitious target of **1 crore citizens taking pledge on a single day** across the country.

6. The instructions are being reiterated. As the State Nodal Officer for NMBA, you are requested to:

- a. Issue appropriate instructions to the District Nodal Officers and other departmental officers at the district level so that necessary action regarding activities may be taken. Convene regular meetings with all District Nodal Officers to sensitise them on the SOP contents and to monitor the pace of implementation.
- b. Ensure that all District Nodal Officers fill information on the dashboard. If required, training programs for all may be arranged.
- c. Disseminate IEC material : mascot, logo, slogan "**Nasha Mukta Bharat, Khushaal Bharat**", hashtag **#NashaMuktBharat**, and pledge QR code ([https://drive.google.com/drive/folders/1dODVdFJ0dDo6tu3bn31IGqi-96Xui163?usp=drive\\_link](https://drive.google.com/drive/folders/1dODVdFJ0dDo6tu3bn31IGqi-96Xui163?usp=drive_link)) to districts through print and digital media.
- d. All States/UTs are required to prepare and upload a tentative plan of activities in a week-wise schedule till the final event takes place on the NMBA Dashboard, which is now functional and operational (<https://nmba.dosje.gov.in>) using the credentials shared for this event. The uploaded plan should clearly

conduct the pre-event activities such as awareness drives, workshops, etc. in a program  
and ensure that the national initiative

Further, once any scheduled activity is completed, it must be marked as 'Done' on the dashboard and supported by real-time uploads of geo-tagged photographs and related media. In addition to the upcoming schedule, all activities that have already been conducted since 1st August 2025 are also to be uploaded on the dashboard with proper details and photos. It is to be noted that no activity should be updated on the old dashboard and the new dashboard must be used exclusively for all reporting purposes of pre-events.

c. Ensure that at least 10% of the total population of your State/UTs takes the 'Pledge Against Drugs' during the period till the final event and give wide publicity to the mass pledge by displaying the QR code at public and high-footfall locations such as panchayat offices, police stations, educational institutions, airports, bus terminal areas, markets, etc. in a visible and prominent manner.

d. High level events may also be required to be held on the day of the event and accordingly the appropriate tentative plans may also be prepared. High level dignitaries may also be participating in parallel events and accordingly advance preparations regarding this may be done.

e. Meetings may also be held with the State/UT NIC in-charges and district NIC in-charges so that effective arrangements are in place for online interactions/programs on the day of the event.

f. Meetings may also be held with other departments at the State/Division level/ District level so that maximum outreach is planned.

g. Capturing the right information on the dashboard carries a lot of importance and for which the responsibility lies with the SNOs as the information will be processed and may become part of the many documents. In case any handholding sessions are required to be held in coordination with the Department of Social Justice and Empowerment, the same may be conveyed to this office.

7. For any clarifications or support, you may write to us at [nmbaevent@gmail.com](mailto:nmbaevent@gmail.com) or call 011-20893998.

8. Your prompt action, in line with the directives, is crucial for meeting the nationwide target of **one crore single-day pledges**, ensuring the effective conduct of all **pre-event activities**, and securing the success of the **high-level event**.

**Enclosures:**

- SOP for States
- NMBA Mascot & Logo

Yours sincerely,

*22/9/25*  
*25.9.25*  
(Parveen Kaur Thind)

**Mr. Sumit Khimta**

Deputy Commissioner, Director

Department of Empowerment of SCs, OBCs, Minorities and Specially Aabled,  
Himachal Pradesh



## Standard Operating Procedure for States/UTs for conducting Events under the Nasha Mukta Bharat Abhiyaan

### 1. Objective

To mobilise citizens across States/UTs to participate in the National Campaign of the 5<sup>th</sup> year celebration of Nasha Mukta Bharat Abhiyaan (NMBA) from 1<sup>st</sup> August to the last week of October, 2025, culminating in the final event to be graced Hon'ble Prime Minister of India. Major Activities include:

- District/ State/ National level competitions on MyGov.in
- Participative Campaigns - Slogan Writing Competition, Rangoli Competition for Girls/Women, Drawing Competition,
- Marathon/ Cyclothon/ Walkathon Rally in District Head Quarters
- Mass Pledge Campaign (online/offline)
- Conduct awareness activities like rallies, *nukkad nataks*, seminars, workshops, yoga, etc, and,
- Contribute to a drug-sensitised India and promote awareness about substance use prevention.

### 2. Target Groups

- Government Offices
- Line Departments (involving the state Narcotics Control Bureau, Youth Affairs, Health, Education Department, Women & Child Development, etc.)
- State Level NMBA Committees
- District Level NMBA Committees
- Students (Schools/Colleges/Universities)
- Youth volunteers (NMBA Master Volunteers/ NSS/MyBharat Volunteers, etc.)
- Spiritual and faith-based organizations



- SHGs, Panchayati Raj Institutions, and ULBs
- SLCAs and GIAs
- General Public
- PSUs

### 3. Key Dates

- **Campaign Period:** 1<sup>st</sup> August to the last week of October, 2025, culminating in the final event to be graced Hon'ble Prime Minister of India.
- **PM event (Main Day):** Last week of October/1<sup>st</sup> week of November. (date will be shared later).

### 4. Planning & Coordination

- **Nodal Agency:** The State Social Welfare Department (or the department responsible for the subject of NAPDDR) to lead the campaign.
- **Coordination with:** District administration, State-level NCB, Dept of Aviation, National Highways Authority of India, Higher Education Department, School Education Department, Youth Affairs, Dept of Posts, Department of Health and Family Welfare, Tribal Affairs, Dept of Women and Child Development, Co-Operative Dept, Panchayati Raj Institutions, Urban Local Bodies, Housing and Urban Affairs, Dept of Rural Development, State-level Coordinating Agency (SLCA), GIAs, spiritual organizations, and other relevant stakeholders.

### 5. Roles & Responsibilities (see point 9 for the checklist)

Level & Responsible Entity	Action Points
State	1. Issue a letter from the State Principal



Department of Social Welfare / State Nodal Department responsible for matters related to NAPDDR

Secretary/Chief Secretary to all District Collectors and Department Heads.

2. Appoint a State Nodal Officer for pledge coordination/ NMBA Nodal Officer already appointed may be roped in.
3. Conduct State-level NMBA Committee Meetings
4. Submit a tentative plan of activities at <https://nmba.dosje.gov.in/> using the specially created login credentials for the event shared with the SNOs and DNOs.
5. Disseminate IEC materials ([https://drive.google.com/drive/folders/1dODVdFJ0dDo6tu3bn31IGqi-96Xui163?usp=drive link](https://drive.google.com/drive/folders/1dODVdFJ0dDo6tu3bn31IGqi-96Xui163?usp=drive_link)) to districts through print and digital media
6. Coordinate with line departments to conduct pledge, cultural activities, Participative Campaign and Competitions.
7. Once the activity mentioned in the tentative plan is done, mark it as "Done" on the <https://nmba.dosje.gov.in/> and upload the geo-tagged photos and geo-coordinates.

**District**

District Magistrate /  
District NMBA Nodal

1. Coordinate with line departments to conduct pledge activities
2. Appoint/Nominate NMBA Nodal Officer in each District



Officer/PMU

3. Conduct District-level NMBA Committee meetings
4. Submit a tentative plan of activities at <https://nmba.dosje.gov.in/> using your district's login credentials.
5. Disseminate IEC materials through print, digital, and social media platforms
6. Starting from 25<sup>th</sup> September, 2025, organise participative Campaigns, e.g. poster making, rangoli making. Organise and Participate in the following activities, slogan writing, etc, for the entire month to mobilise the people and celebrate 5 years of NMBA, culminating on the day of PM event.
7. Also ensure participation on MyGov.in for National Competition.
8. Organise Marathons/ Cyclothon/ Walkathon Rally in the District Headquarters.
9. Conduct awareness activities like rallies, *nukkad nataks*, seminars, workshops, yoga, etc
10. Display online pledge QR Codes at panchayat offices, police stations, educational institutions, toll plazas, cantonment areas, markets, places of worship, bus stands, and other relevant locations.
11. Once the activity mentioned in the tentative plan is done, mark it as "Done" on the <https://nmba.dosje.gov.in/> and upload



	<p>the geo-tagged photos and geo-coordinates.</p> <p>12. Post photos and videos of the mass pledge and other cultural events on social media handles with hashtag #NMBA, #NashaMuktBharat, and tag Social Media Handles of NMBA given below in this document.</p>
<p><b>Institution &amp; Blocks/Panchayats</b></p> <p>Heads of Educational Institutions, GIA/SLCA Heads, Panchayat Officers/etc</p>	<ol style="list-style-type: none"><li>1. Starting from August 01, 2025, administer the pledge, and organise cultural and creative events to raise awareness and mobilize people</li><li>2. Starting from August 01, 2025, display online pledge QR Codes for the entire month at panchayat offices, police stations, educational institutions, toll plazas, cantonment areas, markets, places of worship, bus stands, etc.</li><li>3. Ensure participation and submit data to the District NMBA Nodal Officer. Organise and participate in following activities.<ul style="list-style-type: none"><li>• Starting from 25<sup>th</sup> September, 2025, organize participative Campaigns e.g. poster making, rangoli making, slogan writing, etc, for the entire month to mobilize the people and celebrate 5 years of NMBA, culminating on the day of PM event.</li><li>• Also ensure participation on MyGov.in for National Competition.</li></ul></li></ol>



	<ul style="list-style-type: none"> <li>● Organise Marathon/ Cyclothon/ Walkat Rally in District Head Quarters.</li> <li>● Conduct awareness activities like rally <i>nukkad nataks</i>, seminars, workshops, yo etc</li> </ul>
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## 8. Reporting

Once an activity is marked as complete, the concerned nodal officer may collate the activities and pledge ceremony conducted in the following format and upload them to the NMBA Portal <https://nmba.dosje.gov.in/login> using the state's or district's NMBA App Login Credentials.

Celebration of 05 Years of Nasha Mukh Bharat Abhiyaan										
Name of the State	Name of the District	Type of Activity	Date of the Activity	Coordinating Department's Name	Total no. of People Expected to Participate	Total No. of Youth	Total No. of Women	No. of educational institutions	Geo-tagged Photos	Geo-coordinates

## 8. Social Media Handles of NMBA

Tag NMBA while posting on official social media handles.

1. X ([https://x.com/NMBA\\_MSJE](https://x.com/NMBA_MSJE)),
2. Instagram (<https://www.instagram.com/nashamuktbharatabhiyaan/>)



## Detailed Standard Operating Procedure for Pre-Event Participative Campaign activities for States under the Nasha Mukta Bharat Abhiyaan

### **Pre-event Participative Campaign activities**

A series of activities is planned for a three-month duration and will culminate with the proposed event to be graced by the Hon'ble Prime Minister in the last week of October or 1<sup>st</sup> Week of November.

#### **Key Activities proposed from August to October:**

- A) District/State-level Participative Campaign
- B) Marathon/ cyclothon / Rallies in district headquarters on the theme Nasha Mukta Bharat.

#### **1) Slogan Writing Competition**

**Objective:** To engage youths in spreading awareness about substance abuse prevention through a creative slogan writing competition, promoting the vision of a drug-free India under the Nasha Mukta Bharat Abhiyaan (NMBA).

**Scope:** The competition will be conducted in:

1. District Level: Across all districts of India.

#### **Target Audience**

1. Primary Participants: Youth (15–29 years).
2. Secondary Participants: Teachers, parents, and community members as audience and supporters.
3. Stakeholders: District Nasha Mukta Committees, educational institutions, My Bharat, NCC, NSS, NGOs, and Master Volunteers.



## Timeline (Tentative)

- **Duration:** 2 Weeks
- **Tentative Schedule:** 25<sup>th</sup> September to 9<sup>th</sup> October

## Prizes:

- Top 3 winners/teams per district receive certificates and prize
- Participation certificates for all.

## II) Rangoli Competition for Girls/Women

### Objective

To engage girls and women in spreading awareness about substance abuse prevention through a creative Rangoli competition, promoting the vision of a drug-free India under the Nasha Mukta Bharat Abhiyaan (NMBA).

### Scope

The competition will be conducted in:

1. District Level: Across all districts of India.

### Target Audience

1. **Primary Participants:** Girls and women (age 12–50 years), including school students, college students, and members of women's self-help groups (SHGs).
2. **Secondary Participants:** Community members, families, and local organisations as audience and supporters.



3. **Stakeholders:** District Nasha Mukta Committees, educational institutions, Anganwadi centres, Mahila Mandals, SHGs, My Bharat, NSS, and Master Volunteers.

### **Timeline (Tentative)**

- **Duration:** 2 Weeks
- **Tentative Schedule:**
- District Level: (09<sup>th</sup> to 23<sup>th</sup> October 2025).

### **Prizes:**

- Top 3 winners/teams per district receive certificates and prizes
- Participation certificates for all

### **III) Drawing Competition**

#### **Objective**

To engage youths in spreading awareness about substance abuse prevention through a creative drawing competition, including digital means, promoting the vision of a drug-free India under the Nasha Mukta Bharat Abhiyaan (NMBA).

#### **Scope**

The competition will be conducted in:

District Level: Across all districts of India.

#### **Target Audience**

1. Primary Participants: Youth (15–29 years).
2. Secondary Participants: Teachers, parents, and community members as audience and supporters.
3. Stakeholders: District Nasha Mukta Committees, educational institutions, My Bharat, NCC, NSS, NGOs, and Master Volunteers.



### **Timeline (Tentative)**

- **Duration:** 2 Weeks
- **Tentative Schedule:**
  - District Level: 23<sup>st</sup> October to 06<sup>th</sup> November 2025

### **Prizes:**

- Top 3 winners/teams per district receive certificates and prizes
- Participation certificates for all.

### **IV) Marathon/ Cyclothon/ Walkathon Rally in District Headquarters**

#### **Objective**

To mobilize 1,000–5,000 participants at district headquarters for a marathon, cyclothon, or rally to raise awareness about substance abuse prevention under the Nasha Mukta Bharat Abhiyaan (NMBA).

#### **Scope**

1. Event Type: Marathon (5K), Cyclothon (10–20 km), or Rally (2–5 km).
2. Location: District headquarters across India.
3. Participants: Youth, students, women, SHGs, My Bharat, NCC, and community members.

#### **Timeline (Tentative)**

- Event Date: 3<sup>rd</sup> Week (16<sup>th</sup> to 22<sup>nd</sup>) of October 2025 (single-day event per district).
- Preparation: 1–4 weeks prior (September/ October 2025).

**Standard Operating Procedure for States/UTs for Conducting Mass Pledge under the Nasha Mukta Bharat Abhiyaan**



### Objective:

To mobilize citizens across States/UTs to participate in the National Campaign of the 5<sup>th</sup> year celebration of Nasha Mukta Bharat Abhiyaan (NMBA) from 1<sup>st</sup> August to the last week of October, 2025, culminating in the final event to be graced Hon'ble Prime Minister of India.

### Target for each state/UT:

- Overall Campaign Target: Each state must ensure that at least 10% of its total population takes the "Pledge Against Drugs" during the campaign period i.e from 1<sup>st</sup> August to the last week of October 2025.
- PM event (Main Day): On the celebration day, at least 2% of the state's population should join online and take a pledge (online/offline) against drug abuse. **(Date of the main event will be shared later).**

### 5. Process

- a) Issue a letter from the State Principal Secretary/Chief Secretary to all District Collectors and Department Heads.
- b) Appoint a State Nodal Officer for pledge coordination/ NMBA Nodal Officer already appointed may be roped in.
- c) Conduct State-level NMBA Committee Meetings
- d) Print pledge text for offline pledge  
(<https://nmba.dosje.gov.in/content/take-a-pledge?type=e-pledge>)  
to be distributed to the participants
- e) Use NMBA banners and IEC Material  
([https://drive.google.com/drive/folders/1dODVdFJ0dDo6tu3bn31IGqi-96Xui163?usp=drive\\_link](https://drive.google.com/drive/folders/1dODVdFJ0dDo6tu3bn31IGqi-96Xui163?usp=drive_link)) for the events.



- f) For Offline Pledge Functions - Conduct a mass pledge against substance use in groups and organise cultural activities.
- g) Use this link for online pledge:  
<https://nmba.dosje.gov.in/content/take-a-pledge?type=e-pledge>
- h) Share and display online **Pledge QR Code (Annexure I)** via/at: Official social media handles, social media, print media, and digital media & at Railway stations, panchayat offices, police stations, educational institutions, toll plazas, cantonment areas, and bus stands, etc.
- i) Post photos and videos of the mass pledge on social media handles with hashtags **#NMBA** and **#NashaMuktBharat** and tag social handles of DoSJE as below:

X ([https://x.com/NMBA\\_MSJE](https://x.com/NMBA_MSJE))

Instagram (<https://www.instagram.com/nashamuktbharatabhiyaan/>)

Facebook (<https://www.facebook.com/NMBA.MSJE>).

1073  
NMBA Mascot

# NASHA MUKT BHARAT ABHIYAAN



Call 14446 today and get help with  
Drug De-addiction

NMBA e-Pledge QR code for States and UTs



NMBA Slogan