

Dated: Shimla-171001 the

October, 2025

To

All the Deputy Director of School Education
(Secondary/Elementary) Himachal Pradesh.

Subject: -

Proceedings of the Briefing Meeting on the Rollout of Tobacco Free Youth Campaign (TFYC) 3.0 in Himachal Pradesh.

Please find enclosed herewith copy of Proceedings of the Briefing Meeting on the Rollout of Tobacco-Free Youth Campaign (TFYC) 3.0 in Himachal Pradesh held on 08th October, 2025 in Committee Room, H.P. Secretariat, Shimla under the Chairpersonship of Secretary (Health) to the Government of HP, on the subject cited above.

In this context, it is to inform you that objective of the Tobacco Free Youth Campaign 3.0 is to reduce the tobacco use and related disease burden in India, which is scheduled from 9th October, 2025 to 8th December, 2025. Therefore, you are required to go through the aforementioned proceeding, at point No. 1 and 9, which pertains to Education Department and also peruse the Guidelines for Tobacco Free Educational Institutions (copy enclosed) and ensure to take further necessary action accordingly during the 60- days campaign period.

Encl: As above ✓

Addl. Director School Education
Himachal Pradesh

Endst. No. Even dated Shimla-1 the October, 2025

Copy for information and necessary action is forwarded to:-

1. The Secretary (Edu.) to the Government of Himachal Pradesh
2. The Mission Director, (NHM), Kasumpti Shimla-9, Himachal Pradesh
3. All the Branch Supdt. (s) DSE (int.) to ensure every staff member shall take the QR code-based 'No Tobacco' Pledge as well as the 'Nasha Mukh Bharat Pledge, demonstrating their commitment to a tobacco-free and substance-free environment.
4. Supdt. Store branch, DSE (int.) HP to go through the point No. 1 of the proceedings and ensure to display of 'Tobacco-Free Premises' Signage: A large signage (120 x 60 cm) must be installed at the main entrance of the office or workplace building, canteen. Additionally, multiple smaller signages (60x30) should be placed near corridors, and on each floor. A tobacco disposal box to be placed at each entry gate staff/ visitors.
5. The Nodal Officer I.T. Cell, D.S.E. HP Shimla-1 to upload the same on the Departmental website. ✓
6. Guard File.

Directorate of School Education
18 OCT 2025

Addl. Director School Education
Himachal Pradesh

Deputy Director
School Education (Sec.)
18 OCT 2025
Dispatch No. 12685

Endst. No. EDN-KGR (Sci. Consultant) 2025-26/Drug
o/o The Dy. Dir. of School Education (Sec.) Kangra.

Copy to:-

All the Principals / HM's of GSSS/GHS/Pvt. schools in Distt. Kangra are directed to go through the guidelines of TFYC-3.0 and take necessary action accordingly during the 60-days campaign period.

Encls- Guidelines TFYC-3.0.

Dy. Director of School Education (Sec.)
Kangra at Dharamshala.

Dy. 2025134270

Dated 15/10/25

NHMHP-NCD0NTCV4/2019-NCD-NATIONAL HEALTH MISSION-HP -e file No.12227 - 3965

Proceedings of the Briefing Meeting on the Rollout of Tobacco-Free Youth Campaign (TFYC) 3.0 in Himachal Pradesh

Date: 8th October 2025

Venue: Committee Room, H.P. Secretariat, Shimla

Chairperson: Ms M. Sudha Devi IAS, Secretary (Health) to the Government of Himachal Pradesh

Participants

1. Sh. Pradeep Thakur IAS, Mission Director NHM HP
2. Dr. Rakesh Sharma, Director Medical Education & Research
3. Sh. Sushil Sharm IPS, Supdt of Police, PHQ Shimla
4. Sh. Jitender Sanjta IAS, Director Health Safety & Regulations
5. Dr. Amit Guleria HAS Additional Director, Department of AYUSH (Virtual)
6. Dr. Murari Lal HAS, Executive Director HRTC HP
7. Dr. Sita Thakur, Principal IGMC Shimla
8. Dr. Rajesh Guleri, Dy Mission Director NHM HP
9. Sh. Ravinder Kumar, Additional Commissioner (GST) Department of Excise & Taxation HP
10. Sh. Vijay Bragta, Dy Director Panchayati Raj, HP
11. Ms Poonam Bisht, Dy Director School Education HP
12. Dr. Anmol Gupta Prof & HOD, Community Medicine IGMC Shimla
13. Dr. Dinesh Sharma Prof & HOD, Psychiatry, IGMC Shimla
14. Sh. Rameshwar Sharma OSD, o/o DHSR, HP
15. Ms. Renu Rana OSD, Directorate Higher Education HP
16. Dr. Amit Sachdeva Asst. Prof, Community Medicine IGMC Shimla
17. Sh. Atul Sharma, Research officer, Deptt of Tribal Development
18. Mr. Manish Kumar, Statistical Assistant, Department of Tribal Development
19. Dr. Gaurav Sethi, State Team Lead MAMTA
20. Sh. D.P. Sharma Supdt. Department of Urban Development (Virtual)
21. Dr. Ravinder Kumar, SPO (NTCP) NHM HP



Officials from the following departments across all 12 districts joined virtually:- Deputy Commissioners, Superintendents of Police, Principals/Senior Medical Superintendents of medical colleges, Chief Medical Officers, DNO (NTCP), State Drug Controller (Baddi), Senior Medical Superintendents (ZH/RH/CH), District Education Officers, and representatives from the Departments of Public Relations, Excise & Taxation, Food and Drug Administration, AYUSH Deptt, Panchayati Ra & Rural Development, Urban Development, Social Justice & Women Empowerment, Youth & Sports, Tourism, and Tribal Development.

Opening Remarks

A.L.C.

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15/10/25

At the outset, Dy. Mission Director, NHM, welcomed the Chairperson and all participants. He submitted that this briefing meeting has been organised to brief key stakeholders on the rollout of the Tobacco-Free Youth Campaign (TFYC) 3.0, scheduled for launch on 9th October 2025 across India. Dr. Ravinder Kumar, State Programme Officer (NTCP), made a presentation on burden of tobacco use in India and in Himachal Pradesh, aims and objectives of TFYC 3.0 and strategies and activities to be carried out during the 60-day campaign period. He also made a presentation on the role and responsibilities of the key line departments for successful roll out of the campaign and overall tobacco control in the State. Each aspect of the strategies and activities and issues discussed in detail and the following actionable points recommended ,

Actionable Points

1. Common Directives and actionable points for All Departments and Institutions

- All government offices and workplaces, including hospitals, will be declared Tobacco-Free Premises. To ensure compliance, the respective Heads of Departments will issue D.O. letters instructing all subordinate offices across the State to adhere to this directive within a fortnight.
- Mandatory Display of 'Tobacco-Free Premises' Signage: A large signage (120×60 cm) must be installed at the main entrance of each office or workplace building. Additionally, multiple smaller signages (60×30 cm) should be placed near lifts, corridors, and on each floor. These signages must also indicate the name and designation of the officer to whom violations can be reported. Display of these signages is a legal requirement under COTPA 2003, and the cost of printing and installation shall be borne by the respective offices or workplace In-charges.
- A tobacco disposal box to be placed at each entry gate for staff/visitors.
- Repeated violations by government officials shall invite disciplinary action under CCS (CCA) Rules, 1965, in addition to penalties under COTPA, 2003.
- Audio-video awareness content on tobacco harms will to be displayed on LED screens in public waiting areas. The standardized AVs will be provided by State Tobacco Control Cell of NHM.
- Staff using tobacco to be linked to cessation services at nearby health facilities or National Quitline (1800-11-2356).
- During the campaign period, every staff member in all offices and workplaces shall take the QR code-based 'No Tobacco' Pledge as well as the 'Nasha Mukh Bharat' Pledge, demonstrating their commitment to a tobacco-free and substance-free environment.

2. District Administration

- Deputy commissioner will lead and coordinate inter-sectoral implementation of TFYC 3.0 at the district level.
- Convene District-Level Coordination Committee Meetings (DLCC) with the

line departments and other related organization.

- Launch the campaign on 9th October 2025 or any other earliest convenient date in all districts.
 - Issue DOs/circulars to BDOs for making villages tobacco-free as per MoHFW SOPs.
 - Issue a D.O. to the DTDO/Deputy Director of the Tourism Department to ensure strict compliance with Section 4 of COTPA 2003 regarding the provisions for Designated Smoking Rooms (DSR) and Designated Smoking Areas (DSA) in hotels, guest houses, and restaurants. DSRs are permitted only in hotels or guest houses with 30 or more rooms, while DSAs are allowed in restaurants with a seating capacity of at least 30 persons. Compliance with COTPA must be made a mandatory requirement for the issuance or renewal of licenses to operate hospitality establishments, ensuring the health and safety of guests and staff. Section 4 of COTPA 2003 also applies to government rest houses across all departments.
 - The Government of Himachal Pradesh has notified a District-level Flying Squads. As per the directions and targets issued by the Government of India for TFYC 3.0, each flying squad is required to conduct at least two enforcement drives per week in their respective districts. The District Administration shall monitor the performance of these squads on a weekly-basis. Additionally, the respective Sub-Divisional Magistrates will oversee the performance of Block-level flying squads within their jurisdictions, which are also required to conduct two enforcement drives per week as directed by the Ministry of Health and Family Welfare, Government of India.
 - These enforcement drives will focus primarily on locations with high incidences of smoking in public places, including *Dhaba*, restaurants, beer-bars, bus stands, bus stops, offices, hospital premises, public transport vehicles, and around educational institutions. These drives will also target shops selling illegal or banned products, such as e-cigarettes, tobacco packs without specified pictorial health warnings, and shops not displaying mandatory health warning signage.
 - Additionally, specific enforcement drives will be conducted in establishments providing hukkah (shisha) services within their premises.
 - D.O. to be issued from District Administration to Municipal bodies and Department of Panchayati Raj Officers to implement Tobacco Vendors Licensing Act, 2016, and ban on loose cigarettes. Monitoring and monthly follow up with concerned officials
 - Holding press briefing about the Tobacco free youth campaign 3.0 by the district administration
 - Identify and honour best-performing educational institutions, officials, and volunteers during the Abhiyan
3. Department of Home (Police)
- The police department is the primary law enforcement agency under COTPA

2003, PECA 2019, and the Tobacco Vendors Licensing Act 2016.

- Regular review of COTPA and PECA violations may be conducted during the Monthly Crime Review.
- Enforcement of the Juvenile Justice Act (JJA) may be invoked in case of sale of tobacco to minors.
- Police officials serve as key members of the State, District, and Block Flying Squads. In accordance with directions from the MoHFW, Government of India, each flying squad is required to conduct at least two enforcement drives per week at the State, District, and Block levels; therefore, the availability of police personnel may be ensured for these drives.
- All police officials above the rank of Head Constable (as notified by the State Government) shall continue to enforce COTPA within their respective jurisdictions, in addition to participation in flying squad enforcement drives.
- Anti-tobacco messages should be integrated into various awareness programs conducted by the Police Department.
- A dedicated session on Tobacco Control and related legal issues should be included in the curriculum of Police Training Academies in the State.
- Any police official or staff member using tobacco may be referred to the tobacco cessation services provided by the Health Department.

4. Department of Health & Family Welfare (Directorate of Health Services and National Health Mission)

- Nodal department implementing National Tobacco Control Program.
- Intersectoral coordination with line departments and organization under chairmanship of DC at district level.
- Conduction of State Level Coordination Committee (SLCC) at State level and District Level Coordination Committee (DLCC) in each District
- Providing cessation services through the Tobacco Cessation Centers (provision of NRT and other drugs) at each District Hospitals and major civil hospitals
- Counselling session for tobacco cessations in Nayee Disha Kendra (NDK)
- Technical assistance to Department of Education for declaring Tobacco Free Educational Institutions and collaboration with Panchayati Raj Deptt for making and declaring Tobacco Free Villages
- Implement TB-Tobacco, Tobacco-NCD, Tobacco-NMHP and Tobacco-NOHP collaboration.
- Capacity building of front-line staff for brief advice (AAR strategy) to quit tobacco use
- Capacity building of Law enforcers/Flying squads related to enforcement drive.
- Conducting health talks on Health issues related to tobacco use and TFYC 3.0 in Doordarshan/Community Radio/FM- At least one activity per week in each district.
- As per targets given by MoHFW, a minimum 30 IEC campaigns will be conducted in each district during 60 days of campaign.

- Print message on the OPD slip and IPD file of the patients "तंबाकू छोड़ें, जिंदगी चुनें! तंबाकू छोड़ने में मदद के लिए टोल-फ्री हेल्पलाइन पर कॉल करें: 1800-11-2356"

**5. Department of Health & Family Welfare
(Directorate Health Safety & Regulations)**

- Nodal department implementing legislation related to tobacco (COTPA, PECA and FSSAI)
- Re-notification of flying squads with expanded roles and responsibilities
- Re-notification for article 2.3.4. of FSSAI 2006, 2011 regulations
- FSO and Drug Inspectors are key members of flying squads, ensuring availability of officials during the enforcement drives planned at State, district and block level.
- As a standalone, FSO and DI to continue the enforcement activity under different sections of COTPA, PECA and FSSAI
- FSO to enforce action against establishments offering hukkah (sheesha)
- FSO to link license issue/renewal to Hotels, restaurants, bars, *Dhaba* and tea stalls to be COTPA compliant

**6. Department of Health & Family Welfare
(Medical Education & Research)**

- Strict implementation of Tobacco Free Educational Institutions guidelines (TOFEI guidelines) and ensuring Tobacco Free Premises in all medical colleges, Dental college, pharmacy colleges, nursing colleges in the State. D.O. from Director Medical Education & Research to be issued to all institutions in charges.
- Principals and Sr. Medical Supdt in all Medical college hospitals to ensure law enforcement within the hospital/institute campus/premises including hostels, canteens
- Providing cessation services through the Tobacco Cessation Centers (provision of NRT and other drugs)
- Session on Harmful effects of Tobacco use may be planned for all students in medical, nursing and pharmacy schools.
- Organize competitions among the students for creating innovative awareness content on Tobacco control
- Print this message on the OPD slip and IPD file of the patients "तंबाकू छोड़ें, जिंदगी चुनें! तंबाकू छोड़ने में मदद के लिए टोल-फ्री हेल्पलाइन पर कॉल करें 1800-11-2356"

7. Department of AYUSH

- Ensure strict implementation of Tobacco-Free Educational Institutions (TOFEI) guidelines in Ayurvedic and Pharmacy colleges, both in the public and private sectors, and maintain Tobacco-Free premises in all hospitals under the AYUSH department. A D.O. letter shall be issued by the Director, AYUSH to the respective Principals, Medical Superintendents (MS), DAOs, SDAMOs, and AMOs.

- Enforce COTPA within institute campuses, including hostels and canteens, to prevent tobacco use.
- Provide tobacco cessation services at each AYUSH institution using Brief Advice (AAR strategies), coordinated by the Department of Health.
- Organize educational sessions on the harmful effects of tobacco for BAMS students and Pharmacy students to promote awareness and prevention.
- Print this message on the OPD slip and IPD file of the patients "तंबाकू छोड़ें, जिंदगी चुनें! तंबाकू छोड़ने में मदद के लिए टोल-फ्री हेल्पलाइन पर कॉल करें 1800-11-2356"

8. Excise and Taxation Department

- Officials from the Excise and Taxation Department are already members of the Flying Squad, and their availability may be ensured during all enforcement drives.
- Distributors, wholesalers, and retailers selling tobacco products without the specified Pictorial Health Warnings (PHWs) shall be prosecuted under Section 7 of COTPA 2003.
- Considering the presence of many smuggled or illegal cigarette brands across the State, the Excise & Taxation Department may act in accordance with the relevant Excise & Taxation laws, in addition to enforcement under COTPA.

9. Department of Education

- To conduct series of awareness activities in the educational institution about the harmful effects of tobacco use
- Mandatory display of standardized signages in campuses.
- Strict enforcement of Section 6 b of COTPA- Institute's head is designated as law enforcer alternatively he/she may report the details of violators to police or flying squads
- Effective implementation of TOFEI guidelines- submission of claims/self-assessment forms from each educational institution with the District Education Officer
- For the campaign period (9 October-8 December 2025), minimum 400 educational institutions are to be made TOFEI guidelines compliant. However efforts will be made to make each educational institution in the state Tobacco Free.
- TOFEI guidelines are applicable to all education institutions both in public and private sectors.

10. Department of PR&RD

- Conduct a series of awareness activities on the harmful effects of tobacco use in each ward, village, and Gram Panchayat.
- Tobacco-Free Village initiatives should be included as an agenda item in Gram Sabha meetings, along with wall paintings depicting the harm of tobacco in Gram Panchayat buildings.
- Organize a series of activities aimed at establishing a Tobacco-Free Village,

in accordance with the SOPs issued by the MoHFW.

- Submit claims for Tobacco-Free Village certification after completion of activities.
- Link tobacco users to cessation services to help them quit tobacco.
- Ensure mandatory display of specified signages in villages as per the SOPs.
- Maintain the Tobacco-Free status of the village once achieved.
- The Government of India has set a target of making at least 30 villages tobacco-free during the campaign period (9 October – 8 December 2025).
- Implement the Tobacco Vendors Licensing Act 2016 and its rules (2018). As per State Government notification, the Panchayat Secretary serves as the registering authority for issuing tobacco vendor licenses. A D.O. letter shall be issued by the Director, Panchayati Raj & Rural Development, to subordinate officers at district and sub-district levels to ensure proper implementation of the Act.

11. Department of Urban Development

- Providing spaces for displaying awareness hoardings in prominent places in the town/city within municipal limits
- Enforcement of COTPA 2003, as the municipal officers are law enforcers
 - Prohibition of Smoking in public places
 - Tobacco vendors near educational institutions
- Denying spaces for Tobacco Advertisement & sponsorship and surrogate advertisements of tobacco products in the jurisdiction of municipal bodies
- Denying permission to hold any event sponsored by a tobacco company or associates
- Enforcement of legal provision on establishments serving Hukkah
- Enforce the ban on sale of e-Cigarettes in collaboration with police department
- Strict implementation of Himachal Pradesh Municipal Act, 1994 (Section 180, 182) for spitting in public places.
- Anti-tobacco jingles play in the "Swachhata Rath". Department of Health to provide standardized jingles.
- Implementation of Tobacco vendors licensing rules 2018 and ban on sale of loose cigarettes as the Municipal authorities are the registering authorities for issuing the licenses.
- Reducing the tobacco vendors' density in the city.
- Make your respective cities model city for implementing Tobacco Vendor Licensing
- Linking the tobacco user staff to cessation services being provided by the health department

12. Role of Tribal Development Department

- Awareness & Education: Conducts awareness drives in tribal schools and villages about the dangers of tobacco.
- Tobacco-Free Campuses: Implements TFYC 3.0 in Eklavya Model

Residential Schools, Ashram schools, and hostels.

- **Training & Capacity Building:** Trains teachers, youth leaders, and SHGs as tobacco control ambassadors.
- **Community Involvement:** Engages tribal youth clubs, panchayats, and local leaders for grassroots participation.
- **Cultural Integration:** Promotes traditional healthy lifestyles and values discouraging substance use.
- **Monitoring & Recognition:** Tracks implementation and rewards schools maintaining tobacco-free status.

13. Role of HRTC

- **Mandatory Display of Signage:** Install "Tobacco-Free Premises/Campus" signage at the main entrance of each bus stand. Additionally, multiple "No Smoking" signages should be placed at prominent locations within bus stands, such as waiting areas, ticket counters, toilets, and bus stoppage zones, including the name and phone number of the in-charge on each signage.
- **Enforcement of Section 4 of COTPA:** Compliance at bus stands shall be enforced by the respective Department/Corporation. As per the Act, the in-charge of the workplace/establishment is the designated law enforcer for Section 4. Accordingly, a D.O. letter may be issued from the State HQ to the *Adda Prabhari* in each district to ensure that challans are issued to violators. The enforcement activities in each bus stand will be reviewed by the respective Deputy Commissioner.
- **Public Awareness:** Display Anti-Tobacco hoardings at bus stands to create public awareness.
- **No Smoking Inside Buses:** The display of "No Smoking" signage inside buses is a legal requirement under COTPA 2003. These instructions should be included in a comprehensive D.O. issued from the State HQ to the respective Regional/Divisional Managers (RM/DMs) of the department.
- **Cessation Support for Staff:** HRTC staff who are tobacco users should be linked to tobacco cessation centres, if required.

14. Role of Department of Social Justice and Women Empowerment

- **Awareness and Advocacy** among youth women and family through SHG, AWW and community network.
- **Women and Family-Based Interventions-** Women as a change leaders to ensure tobacco free family and communities
- **Protection of Vulnerable Groups** (women, children and marginalized group)
- **Capacity Building and Collaboration-** Train the SHGs and NGOs as a Tobacco control Ambassadors- One of the mandatory condition for Tobacco Free Village Initiative.

- Empowerment through Education- Promotes life-skills education and self-confidence among girls and young women to resist peer pressure and tobacco use

15. Role of the Department of Youth and Sports

- Youth Mobilization- engage NYK and NSS, take No tobacco pledge on QR code
- Awareness and Outreach through rallies, events, marathons.
- Training and Capacity Building of youths as Tobacco Control Champions and Tobacco Ambassadors
- Promoting Healthy Lifestyles- by encouraging youth clubs to include the "Health and fitness without Tobacco" theme in the local events.
- Collaboration with Health, Education and Tribal Development Department for widespread act of TFYC 3.0 and Monitoring of engagement level of youth organization in the campaign

16. Role of Information and Public Relation Department

- Awareness and Communication Strategy
- Media Coordination and Outreach
- Public Engagement and Behavioral Change Promotion
- Collaboration and Inter-departmental Coordination

17. Role of NGOs/FBO

- Raising public awareness and education about harmful effects of tobacco
- Community engagement, especially youth and vulnerable populations, to promote tobacco prevention and cessation.
- Monitoring implementation of COTPA, PECA, TVL in the jurisdiction.
- Identify violations and report to the authorities
- Providing support to those affected by tobacco use

In her concluding remarks, the Chairperson reaffirmed the State Government's steadfast commitment to sustaining Himachal Pradesh's leadership in tobacco control programme. She called upon all departments and district administrations to maintain strict vigilance and enforcement of all tobacco control laws, ensuring zero tolerance toward violations, particularly Hukkah bar, electronic cigarettes and sales of tobacco products to minors. The Chairperson further instructed that special emphasis be laid on intensifying enforcement drives, particularly targeting youth-related settings, and on the effective implementation of the Tobacco Free Youth Campaign 3.0 across all districts.

She particularly requested the Department of Urban Development and Panchayati Raj to implement the tobacco vendor's licensing as per the Act. She also emphasized that interdepartmental coordination be strengthened at every level and a weekly performance reviews be conducted by the Deputy Commissioners. The Chairperson emphasized that timely reporting must be ensured. She concluded by expressing confidence that with collective commitment, rigorous enforcement and sustained efforts our state will continue to serve as a model State for tobacco control in the country.

The meeting concluded with a vote of thanks to the Chair.

Approved by

MISSION DIRECTOR (NHM)
13 OCT 2025
Kasumpti Shimla-9 H.P.

Secretary Health cum
Chairman State level Coordination committee
Tobacco control in H.P

Issued by:


Mission Director NHM,HP
13.10.2025



Role
Dept
Shareholder
its and
Organization in TFYC 3.0 in

Himaachal Pradesh

No Tobacco Pledge



Nasha Mukta
Bharat Pledge

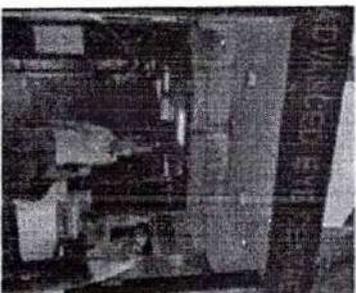


Key ask from each Government Organizations (1/2)

- Each offices/workplaces/ hospitals to be made a Tobacco Free premises
- D.O. to be issued from respective HODs to their offices
- Mandatory display of Tobacco Free Premises/Building signage
- A box to be placed at each entry gate of the building to put the tobacco product before entering the building
- Any repeated offender government official using tobacco in the office/workplace/hospital premises shall be liable for appropriate disciplinary action CCS (CCA) rules 1965, in addition to penalties under COTPA.



A) Big signage of size 120X60 cm at each entrance of the building



B) Multiple Signage 60x30 cm at entrance, near the lift and each floor of the building

Strategy 2: ToFEI Compliance Activities (District Level)

- District Nodal Officer (NTCP)/CMO to coordinate with District Education Officer/Dy Director Education for Implementation of ToFEI Guidelines
- Educational videos to be played in all educational institutions (videos will be shared by MOHFW in due course)
- "No Tobacco Pledge" in all Educational Institutions (EI)
- Designate a Teacher/Staff/Student as "Tobacco Monitor" in each EI
- Organize school activities: essay, painting, poster, quiz and debate competition on tobacco, discussion in school assemblies
- Organise School rallies and flash mobs
- "Yellow Line" - Demarcation of EI to marking it tobacco free zone
- Organize enforcement drives within 100 yards of schools/colleges/universities
- Assessment of each educational institutions as per ToFEI Guidelines (9 criteria) by the institute authorities and submission to DEO

Department of Education

- Series of awareness activities in the educational institution about the harmful effects of tobacco use
- Mandatory display of standardized signages
- Strict enforcement of Section 6 b of COTPA- Institute in charge is law enforcer OR may report the details of violators to police or flying squads
- Effective implementation of TOFEI guidelines- submission of claims/ self assessment forms from each educational institutions with the District Education Officer

Multiple 60x30 cm signage inside the premises

यह परिसर/भवन तम्बाकू मुक्त है

इस परिसर में किसी भी प्रकार के तम्बाकू, पान, सिगरेट, बीड़ी, गुटका, चूरा, मसाला, चाद, प्रस्ताई या ज्वलित शिशा (शुआर) का प्रयोग, अथवा तम्बाकू का प्रयोग नहीं किया जा सकता है।
 उल्लंघनकर्ता को ₹ 200 (दो सौ) रुपये का जुर्माना देना या कार्रवाई करना है।

ये चिह्न तब ही उल्लंघन या तम्बाकू का प्रयोग करने वाले लोगों को निर्दिष्ट करता है कि इस परिसर में तम्बाकू का प्रयोग नहीं किया जा सकता है।

यह चिह्न तब ही उल्लंघन या तम्बाकू का प्रयोग करने वाले लोगों को निर्दिष्ट करता है कि इस परिसर में तम्बाकू का प्रयोग नहीं किया जा सकता है।

शिक्षण संस्थान का नाम/पता: _____
 जिला: _____

60x30 cm signage outside the premises at boundary wall

तम्बाकू मुक्त शिक्षण संस्थान

इस शिक्षण संस्थान के बाहरी दीवारों से 100 मीटर के दायरे के अन्दर किसी भी प्रकार का तम्बाकू, पान, सिगरेट, बीड़ी, गुटका, चूरा, मसाला, चाद, प्रस्ताई या ज्वलित शिशा (शुआर) का प्रयोग, अथवा तम्बाकू का प्रयोग नहीं किया जा सकता है।
 उल्लंघनकर्ता को 200/- रुपये का जुर्माना देना या कार्रवाई करना है।

शिक्षण संस्थान का नाम/पता: _____
 जिला: _____

No Tobacco Pledge



Nasha Mukta
Bharat Pledge

