

No:-EDN-KGR (G-3)/NSS/2024-25  
Office of the Deputy Director of School Education Secondary,  
Kangra at Dharamshala.  
Phone No. 01892-223124. Fax No. 237776  
Email id: - nsskangra@rediffmail.com  
Dated: Dharamshala-176215 the,

Deputy Director of  
School Education (Sec)  
07 NOV 2025  
Dispatch No. 14467-68  
Kangra at Dharamshala

To

All the Principals GSSS/Pvt. Schools  
(Having NSS Unit)  
in District Kangra.

Subject: - Regarding creation of NSS accounts on Social Media.

Memo.

With reference to the Ministry of Youth Affairs and Sports Regional directorate of National Service Scheme Chandigarh office letter No P3/MR/NSS/RD/Chandigarh/2025/19961-19741 on the subject cited above.

In this Context, it is directed to create NSS accounts on My Bharat Portal and all other social media platforms like Twitter X, Facebook , Instagram . You Tube etc. through which NSS activities are to be promoted & circulated up to maximum extent.

Further, all NSS programme officer may be directed to create maximum events of each & every NSS activity on MY Bharat Portal and to share the links of their official social media handles (Facebook, Instagram, X/Twitter, YouTube, etc.) in the Google Sheet link given below at the earliest:

Google sheet Link:

[https://docs.google.com/spreadsheets/d/1Gtb3\\_tZJikWRFcWjK9Qwb7vqYTXtj81Jvlaa7Z1oMw4/edit?usp=sharing](https://docs.google.com/spreadsheets/d/1Gtb3_tZJikWRFcWjK9Qwb7vqYTXtj81Jvlaa7Z1oMw4/edit?usp=sharing)

Enls: - NSS Social Media Instruction

  
Deputy Director of School Education (Sec.)  
Kangra at Dharamshala

Endst No. Even Dated 2025  
Copy to:-

1. The District Coordinator NSS with the direction to create District –level social media page.
2. All Block Coordinator of NSS Distt. Kangra to ensure the matter.

  
Deputy Director of School Education (Sec.)  
Kangra at Dharamshala

भारत सरकार  
युवा कार्यक्रम और खेल मंत्रालय  
क्षेत्रीय निदेशालय, राष्ट्रीय सेवा योजना  
चंडीगढ़



मि.भा.न  
Government of India  
Ministry of Youth Affairs and Sports  
Regional Directorate of National Service Scheme  
Chandigarh

By Email

F.No.P3/MR/NSS/RD/Chandigarh/2025/16961-19741

Dated: 16<sup>th</sup> of October, 2025

To,

The State NSS Officer  
Punjab, Himachal Pradesh & UT Chandigarh

**Subject: Submission of NSS activities Monthly report for October, 2025 as per revised format-reg.**

Madam/Sir,

As you are aware that by the 25th of each month, this Regional Directorate has to submit the Regional level compiled report of all the activities of NS.S. to the Ministry through N.S.S. Directorate, New Delhi.

In this regard, you are requested to submit the State level compiled monthly report of the NSS activities as per revised new format. Also instruct the NSS Functionaries at all levels i.e. University/Directorates/Colleges/Schools to follow, compile and submit the above mentioned reports **as per revised Monthly reporting format (enclosed)** with special focus on the following major segments to you with a copy to this Regional Directorate.

1. Report of Regular Activities of National Service Scheme
2. Ek Bharat Shreshtha Bharat Report
3. My Bharat Registration Report
4. Social Media Report
5. Part A of Annexure-Selected Departmental Indicators

As you are aware that at each level N.S.S. accounts are to be created on My Bharat as PO & all other Social media platforms like Twitter, Facebook, Instagram, You tube etc, through which NSS activities are to be promoted & circulated upto maximum extent. Even after the the repeated correspondence/request made by this Regional Directorate, still some National Service Scheme units have not yet created their accounts on social media platforms. Therefore, you are requested to kindly direct them accordingly.

**Along with this, all the NSS Program Officers should create maximum events of each & every NSS activity on MYBharat Portal** and provide the compiled information of all these to this Regional Directorate from time to time.

Important links and instructions related to social media are again attached with this letter. You are requested to forward them along with this letter to all the NSS Units of the Universities/Directorates/Colleges/Schools under your jurisdiction by email for their compliance.

This must be considered **urgent & accorded priority**,

Yours faithfully

Enclosed: As above

(Jai Bhagwan)  
Regional Director

Punjab, Himachal Pradesh & UT Chandigarh

Copy for information and necessary action:

1. **All the NSS Program Coordinators**, Punjab, H.P. & Chandigarh should immediately send the report of all the National Service Scheme activities of their universities/+2 councils of the above month to their State NSS Officers for compilation at the state level.
2. **All the NSS District Nodal Officers**, Punjab, Himachal Pradesh and Chandigarh are requested to immediately send the report of all the important National Service Scheme activities of their district for the above mentioned month to their StateNSS Officer for compilation at the state level.
3. **All the Assistant Directors, Youth Services**, Punjab are requested to immediately submit the report of all the important NSS activities under jurisdiction their district to their State NSS Officer for compilation at the State level.
4. **All the NSS Programme Officers** of the Colleges/ Schools/NSS Units, Punjab, Himachal Pradesh and Chandigarh for necessary compliance & submission of the reports to their Programme Coordinators & State NSS Officer.

केन्द्रीय सदन, चौथा तल, कमरा न. 403-406 सेक्टर 9ए चंडीगढ़/160009

Address- Kendriya Sadan (4th Floor), Room No: 403-406 Sector 9A, Chandigarh-160009  
Telephone- 0172-2924163 | E-Mail: [nssrc.chd@gmail.com](mailto:nssrc.chd@gmail.com) [chandigarh-nss@nic.in](mailto:chandigarh-nss@nic.in)

# NSS Social Media Instructions

## Important Part A- Part-B

All the NSS functionaries ie State NSS Officers, Programme Coordinators, District Nodal Officers, NSS Programme Officers of NSS Units in Universities/ Colleges/ Schools/Directorate must create their Social media handles for NSS and follow subscribe NSS India & NSS RD Chandigarh and tag them in all their own Social Media posts at various platforms. Further they may also train and motivate maximum number of volunteers especially at Higher Education level for the same.

- All the NSS Units/NSS Programme Officers who have not registered till date must register & Partner on My Bharat Portal and mandatorily Create Events on My Bharat Portal prior organizing their NSS activities and must keep a record of such events created by them and share the screenshots of the same to the Programme Coordinator/State NSS Officer & the NSS Regional Directorate Chandigarh.

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## Part A: Twitter(x), Instagram, Facebook, Koo, Youtube

### NSS INDIA Social Media Handles

User ID & links and also may follow and also tag in all their own Social Media posts at various platforms:

Twitter : NSS India @\_NSSIndia <https://twitter.com/NSSIndia>

Instagram : \_nssindia <https://www.instagram.com/nssindia/>

Koo: NSS India @NSSIndia <https://www.kooapp.com/profile/NSSIndia>

Facebook : NSS India <https://www.facebook.com/search/top?q=nss%20India>

Youtube : National Service Scheme (Official) <https://www.youtube.com/channel/UCIkylIaaxs6fZmml1bRSg0w>

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### NSS RD Chandigarh Social Media Handles

User ID & links and also may follow and also tag in all their own Social Media posts at various platforms:

Twitter : @NSSRDChandigarh <https://twitter.com/NSSRDChandigarh>

Instagram: nssrdchandigarh [https://www.instagram.com/nssrdchandigarh/?fbclid=IwAR1eSX\\_-lOng1OJSap-w0CvfoayooiozQwkIYyRO72QVpOv3LCVW8ZdzE4A](https://www.instagram.com/nssrdchandigarh/?fbclid=IwAR1eSX_-lOng1OJSap-w0CvfoayooiozQwkIYyRO72QVpOv3LCVW8ZdzE4A)

You tube: NSS RD Chandigarh [https://www.youtube.com/channel/UCcPfJYGSVH3eYaffXh9JeA?view\\_as=subscriber](https://www.youtube.com/channel/UCcPfJYGSVH3eYaffXh9JeA?view_as=subscriber)

Koo: @NSSRDChandigarh <https://www.kooapp.com/profile/NSSRDChandigarh>

Facebook Main page : <https://www.facebook.com/NSSRDChandigarh/>

NSS Punjab : <https://www.facebook.com/NSSPunjab>

NSS Himachal Pradesh : <https://www.facebook.com/NSSHimachalPradesh>

NSS UT Chandigarh : <https://www.facebook.com/NSSUTChandigarh>

**\*Important guidelines for posting #NSS activities on Social Media platforms**

1. It is mandatory for all the #NSS Units to use proper Hashtags and Tag the Directorate of NSS, New Delhi & Regional Directorate of NSS, Chandigarh as given above, in all their posts on Social media handles.
2. It is also mandatory for all the #NSS Units to follow all the Social Media Handles of the Directorate of NSS, New Delhi & Regional Directorate of NSS, Chandigarh as given above.
3. The posts of the #NSS Unit preferably be either in Hindi or English as all these will be reflected on National platform & will be understood by maximum number of people over the Globe.
4. The post must be vociferous & contain the complete name of the University/College/School/Institution along with district and State/UT
5. The post must be presentable, appealing and clearly indicate the details of the activity.
6. Only good quality action photographs and clear video (audio must be checked prior posting) must be posted.
7. All the #NSS Units must use NSS Banner and wear NSS Cap and Badge during NSS activities/Community Service.
8. All the #NSS Units must upload each of their NSS activity on their Social Media Handles and Tag NSS India and NSS RD Chandigarh.
9. All the #NSS Units must submit the NSS activities good quality action photographs and small video clips with complete details of the activity, Complete name of the Institution along with district and State/UT at the Regional Directorate of NSS, Chandigarh email [nssrc.chd@gmail.com](mailto:nssrc.chd@gmail.com) for uploading on various Social Media platforms.
10. State NSS Officers may create State/UT level, Programme Coordinators, NSS may create University/+2 Directorate level and Programme Officers, NSS may create Institution level Social Media Handles for NSS .  
So those States/U.T.s /Universities/+2 Council/NSS Units of Colleges & +2 Schools who have not yet created Social Media handles for NSS may immediately create the same.
11. All The NSS Programme Coordinator, NSS will be responsible & ensure that all the NSS Units/Colleges/Schools must have exclusive NSS Social Media accounts on all the above Social Media Platforms.

## Part B: MY Bharat Portal

**Urgent: Detailed guidelines on My Bharat Portal & Creation of Events on My Bharat Portal**

- It is mandatory for all the NSS Programme Officers/NSS Units of the Universities/Colleges/Schools to register themselves as Partner on My Bharat Portal & also create prior events of all the NSS Activities on My Bharat Portal mandatorily .
- It must be noted that earlier all the NSS Units/NSS Programme Officers of Colleges/Schools/Institutions were registered as Verifier on My Bharat Portal. Now onward the remaining NSS POs who have not registered themselves will now register as **Partner** ([https://mybharat.gov.in/partner\\_register](https://mybharat.gov.in/partner_register)) on My Bharat Portal and mandatorily Create Events on My Bharat Portal prior organizing their NSS activities and must keep a record of such events created by them and share the screenshots of the same to the Programme Coordinator/State NSS Officer & the NSS Regional Directorate Chandigarh.
- It is mandatory for all the NSS Programme Officers/NSS Units to register themselves as Partner on My Bharat Portal & create prior event of all the NSS Activities on My Bharat Portal .
- Website Link for NSS Programme Officers as Partner on My Bharat Portal is given below :-  
[https://mybharat.gov.in/partner\\_register](https://mybharat.gov.in/partner_register)
- In case of any problem/issue being faced while registration on My Bharat Portal such as :
  1. University/College/School/Institution Name not reflected in the drop down menu.
  2. Division name not reflected on the website in the drop down menu.,
  3. While registering as Partner Mobile number/email id already exist message is received,
  4. Any sort of wrong entries made during registration needs to be deleted/rectified.
  5. Inadvertently NSS Programme Officer registered as Yuva
  6. Any other miscellaneous issue faced.

An email with complete details such as Name of the NSS Programme Officer, complete College Name with AISHE Code, Institution Name/School Name, Mobile number, email id of the NSS Programme Officer & the detail & Screenshot of the issue being faced must be mandatorily submitted to the both of the following emails the website:

My Bharat Portal Website email: [support-yuva@gov.in](mailto:support-yuva@gov.in) , Reg. Dte. of NSS email: [nssrc.chd@gmail.com](mailto:nssrc.chd@gmail.com)

When email regarding any problem/issue is sent by the NSS Programme Officer to the My Bharat Portal Website email: [support-yuva@gov.in](mailto:support-yuva@gov.in) the NSS PO will receive a Ticket Number of the complaint in his/her email for future reference & necessary follow up in the matter.

- All the NSS Units/NSS Programme Officers who have been registered successfully Partner on My Bharat Portal must mandatorily Create Events on My Bharat Portal prior organizing their NSS activities and share the screenshots of the same to the Programme Coordinator/State NSS Officer & the NSS Regional Directorate Chandigarh.
- A link of sample video regarding procedure for creation of NSS events on My Bharat Portal is given below for the circulation & convenience of all :  
<https://youtu.be/HsFSOWkpAIM?feature=shared>

All you are well aware that the creation of NSS events on My Bharat Portal is being personally monitored on regular basis by the Hon'ble Minister, Secretary(YA), JS , Ministry of Youth Affairs & Sports ,Govrnment of India. The State NSS Officer & the Programme Coordinators must keep a close watch & monitoring on the creation of events on MBP & must keep a record of such events created by all their NSS Units under their jurisdiction. The links of the events created must be submitted to this Regional Directorate for onward submission to the Ministry/Directorate of NSS, New Delhi.

- All the above instructions may kindly be followed in letter & Spirit at all levels.