

EDN-SE (10) F (13) 03/2025
Directorate of School Education
Himachal Pradesh

To Dated: Shimla-171001 the January, 2026

All the Deputy Directors of School Education (Elementary/Secondary)
Himachal Pradesh

Subject:- 'Awareness campaign for eliminating gender-based violence' and 'Bal Vivah Mukht Bharat (MVMB)' campaign.
Sir;

Please find enclosed herewith a copy of letter No. 10-1/2024-IS.17 dated 3rd December, 2025 received from the Government of India, Ministry of Education, Department of School Education & Literacy (SS-17 Section), New Delhi through Secretary (Education) to the Government of Himachal Pradesh Shimla vide letter No. EDN-B-B(12)-2/2025 dated 12th December, 2025, on the subject cited above.

In this context, it is brought to your notice that the time period between 25th November (International Day for Elimination of Violence against Women) and 10th December (Human Rights Day) has been observed throughout the world as 16 days of annual Activism for ending Gender Based Violence (GBV). The Ministry of Women and Child Development (MWCD) has been sensitizing all the stakeholders to leverage this 16 day's time to conduct awareness campaign to eliminate gender-based violence and promote the objectives of the "Bal Vivah Mukht Bharat (MVMB)" initiative w.e.f 27.11.2025 to 08.03.2026. Now therefore, you are directed to look into the matter and issue necessary instructions to all the head of educational institutions under your control to organize and conduct the prescribed awareness programmes and activities in a time-bound manner, as detailed in the enclosed letter.

Addl. Director School Education
Himachal Pradesh



Office of the Deputy Director of School Education (Secondary),
Kangra at Dharamshala.

Endst. No. EDN-KGR (Misc.) 2024

Dated: Dharamshala

January, 2026

Copy forwarded to:-

1. The Director of School Education, H.P Shimla for information please.
2. All the Principal/Headmaster of GSSSs/GHSs and Pvt. Schools of Distt. Kangra for further necessary compliance as per above direction.
3. I.T. incharge (internal) to upload this on website.
4. Guard file.

Deputy Director School Education (Secondary)
Kangra at Daramshala

417
22-12-25

(2)

No.EDN-B-B(12)-2/2025
Government of Himachal Pradesh
Department of School Education

4960
16/12/25

From

The Secretary (Education) to the,
Government of Himachal Pradesh.

To

✓ The Director School Education,
Himachal Pradesh, Shimla-171001

Dated: Shimla - 171002.

12-12-2025

Subject: - 'Awareness campaign for eliminating gender - based
violence' and 'Bal Vivah Mukh Bharat (BVMB)
campaign-reg.

Sir,

I am directed to enclose herewith a photocopy of
letter No. 10-1/2024-IS.17 dated 03.12.2025 (alongwith its enclosure),
received from the Under Secretary, Government of India, Ministry of
Education, Department of School Education & Literacy, New Delhi on
the subject cited above and to request you to take further necessary
action in the matter accordingly.

Yours faithfully,

(Anil Sharma) *AS*
Deputy Secretary (Education) to the
Government of Himachal Pradesh

Subdt. General

Encl. As above

Ms. P. K. Singh
22/12/25

6393342
12-12-2025

F. No. 10-1/2024-IS.17
Government of India
Ministry of Education
Department of School Education & Literacy
(SS-17 Section)

New Delhi, 3rd December, 2025

To,
The Addl. Chief Secretary/Principal Secretary/Secretary,
Department of Education of all States/UTs

The Heads of Autonomous Bodies (as per list attached)

Subject: 'Awareness campaign for eliminating gender-based violence' and 'Bal Vivah Mukh Bharat (BVMB)' campaign- reg.

Sir/Madam,

I am directed to forward herewith a copy of DO letter nos. 138/2020-WW dated 14.11.2025 and 138/2020-WW-Part(1) dated 20.11.2025 of Secretary, M/o Women & Child Development regarding:

i. 'Awareness campaign for eliminating gender-based violence' from 25th November to 10th December, 2025 and

ii. Bal Vivah Mukh Bharat (BVMB) campaign from 27th November 2025 to 8th March 2026.

Accordingly, further necessary action may be taken at your end.

Enclosure: As above.

Yours faithfully,



(Raj Kumar Nigam)

Under Secretary to the Government of India

Copy to:

1. Secretary, DoSEL
2. Secretary, Ministry of Women & Child Development

8/12/25
USP
8/12/25
Edn-B
8/12
Sh. R.K.

(3)

LIST OF AUTONOMOUS BODIES

1. Sh. Rahul Singh, IAS, Chairperson, Central Board of Secondary Education, Shiksha Sadan, 17, Rouse Avenue, Institutional Area, Opposite Bal Bhawan, New Delhi - 110002.
2. Shri Rajesh Lakhani, IAS Commissioner, Navodya Vidyalaya Samiti, B-15, Institutional Area, Sector-62, Noida, Uttar Pradesh - 201307.
3. Ms. Prachi Pandey, Commissioner, Kendriya Vidyalaya Sangathan, 18, Institutional Area, Shaheed Jeet Singh Marg, New Delhi - 110016.
4. Prof. Dinesh Prasad Saklani, Director (NCERT), Director Bungalow, NCERT Campus, Sri Aurbindo Marg, Adchini, New Delhi - 110016.
5. Prof Pankaj Arora, Chairperson, National Council for Teacher Education, G-7, Sector-10, Dwarka Landmark-Near Metro Station, New Delhi - 110075.
6. Prof. Akhilesh Mishra, Chairperson, National Institute of Open Schooling, A-24/25, Institutional Area, Sector-62, Noida, District-Gautam Budh Nagar, Uttar Pradesh - 201309.
7. National Bal Bhavan, Kotla Road, New Delhi - 110002.

अनिल मलिक, आई.ए.एस.
Anil Malik, I.A.S.
Secretary
Tel.: 011-23383586, 23386731
Fax: 011-23381495
E-mail: secy.wcd@nic.in



भारत सरकार
महिला एवं बाल विकास मंत्रालय
शास्त्री भवन, नई दिल्ली-110 001
Government of India
Ministry of Women & Child Development



आजादी का
अमृत महोत्सव



14th November, 2025

D.O. No. 138/2020-WW

Dear Chief Secretary,

Js(SS-D)
B20/11
DSC(SM)
US(XFA)
29/11/25
So(1573)
Sh. Anand

You may be aware that the time period between 25th November (International Day for Elimination of Violence against Women) and 10th December (Human Rights Day) is observed throughout the world as 16 days of annual Activism for ending Gender Based Violence (GBV). The Ministry of Women and Child Development (MWCD) has been sensitizing all the Stakeholders to leverage this 16 days' time to conduct awareness campaign to eliminate GBV.

2. I request you to kindly issue appropriate instructions to the officers concerned to conduct programmes highlighting initiatives of Government to combat GBV and raise awareness about the rights and entitlements of women and girls. These programme may include activities like the following:-

- i. Conduct workshops and seminars to raise awareness on 'The Domestic Violence Act 2005', 'The Sexual Harassment of Women at Workplace (Prevention, Prohibition, and Redressal) Act 2013', 'POCSO (Prevention of Children from Sexual Offence) Act 2012', 'Bharatiya Nyaya Sanhita, 2023' and special rights available to women and girls under 'Bharatiya Nagarik Suraksha Sanhita, 2023' with regard to Victim Compensation etc.
- ii. Plan and launch an effective social media campaign using hashtags and informative content to raise awareness about women's rights, laws, One Stop Centres, Helpline numbers and Bal Vivah Mukh Bharat Abhiyan.
- iii. Enhance awareness about the Sexual Harassment Electronic (SHe) Box portal ensuring that working women understand how to confidentially and confidently report incidents of sexual harassment at work place and get effective redressal.
- iv. Raise awareness on Emergency Response Support System Number (112), Women Helpline (181) and Child Helpline (1098) to facilitate quick access to emergency and non-emergency services.
- v. Enhance awareness about the Bal Vivah Mukh Bharat (BVMB) Abhiyan and the BVMB portal ensuring that citizens understand how to prevent solemnization of a child marriage and report such a case and get quick redressal.

- vi. To raise awareness and facilitate accessibility of various facilities and services under Mission Shakti programmes like One Stop Center, HUB for Empowerment of Women, Shakti Sadan and Sakhi Niwas.
 - vii. Establishing linkage between Gender Resource Center under the State Rural Livelihood Mission (SRLM) and the One Stop Centres in Districts.
 - viii. Conduct workshops aimed at teachers and students to make them aware about concept of gender equality, importance of consent, good touch - bad touch, healthy relationships and upholding dignity of women and girls at all times. This initiative can help instill respectful attitudes in males towards women and girls from a young age.
 - ix. Develop programs for greater involvement of men and boys to promote positive masculinity and challenge harmful gender stereotypes. Appropriate changes in the school and college educational curricula as well as training materials of various Departments and Organizations can be made to highlight concepts like shared care giving, co-parenting and education against Sexual Exploitation, Abuse and Harassment.
 - x. Sensitization of frontline workers in Anganwadi Centres, Child Care Institutions, One Stop Centres, Shakti Sadan and Sakhi Niwas on the aspect of Gender.
3. I shall be grateful, if you could kindly look into the matter personally and direct the officials concerned to make this campaign successful in your UT. It would be helpful if a brief report of the activities carried out during the campaign is provided to this Ministry by 25th December, 2025 at email id : women-welfare1@gov.in
With regards

Yours sincerely,
Sd/-
(Anil Malik)

Chief Secretaries of all UTs.

Copy to:
Additional Chief Secretaries/Principal Secretaries/ Secretaries of WCD and Social Welfare Departments of all UTs

Sd/-
(Anil Malik)

Copy also to:

- 1. Secretaries of Ministry of Panchayati Raj, Ministry of Rural Development, Department of School Education and Literacy, Department of Higher Education and Ministry of Health and Family Welfare- with a request to kindly leverage the occasion with impactful activities.
- 2. Member Secretary, NCW and NCPDR- with a request to take further action in the matter.

(Anil Malik)

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ल मलिक, आई.ए.एस.

विव
Anil Malik, I.A.S.
Secretary

Tel.: 011-23383586, 23386731

Fax: 011-23381495

E-mail: secy.wcd@nic.in



सत्यमेव जयते



75
आजादी का
अमृत महोत्सव

भारत सरकार
महिला एवं बाल विकास मंत्रालय
शास्त्री भवन, नई दिल्ली-110 001
Government of India
Ministry of Women & Child Development

14th November, 2025

D.O. No. 138/2020-WW

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(> 7)

: 2 :

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With regards,

Yours sincerely,
Sd/-
(Anil Malik)

Chief Secretaries of all States

Copy to:

Additional Chief Secretaries/Principal Secretaries/ Secretaries of WCD and Social Welfare Departments of all States.

Sd/-
(Anil Malik)

Copy also to:

1. Secretaries of Ministry of Panchayati Raj, Ministry of Rural Development, Department of School Education and Literacy, Department of Higher Education and Ministry of Health and Family Welfare, with a request to kindly leverage the occasion with impactful activities.
2. Member Secretary, NCW and NCPDR- with a request to take further action in the matter.


(Anil Malik)

अरुण मलिक, आई.ए.एस.
सचिव
Arun Malik, I.A.S.
Secretary
Tel.: 011-23383586, 23386731
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E-mail: secy.wcd@nic.in



सत्यमेव जयते



आज़ादी का
अमृत महोत्सव

भारत सरकार
महिला एवं बाल विकास मंत्रालय
शासत्री भवन, नई दिल्ली-110 001
Government of India
Ministry of Women & Child Development

20th November, 2025

Pr Arun Malik
D.O No. WW/138/2020-WW-Part(6)

JS (SS-I)
JS
Dear Secretary,



DS (SM)
US (RKM)
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24/11/25
50 (15-12)
n. Anand

As you are aware the *Bal Vivah Mukht Bharat (BVMB)* campaign, launched to eliminate the practice of child marriage, will complete one year on 27th November, 2025. To commemorate this milestone and accelerate the pace of interventions towards achieving the vision of a child marriage-free India, it has been decided to undertake a 100 days intensive thematic campaign (from 27th November, 2025 to 8th March, 2026) across all States and Union Territories. The campaign will be conducted with a saturation approach to ensure that every identified institution, community space, and service provider is reached and Child marriage Prohibition Officers (CMPOs) of each State/ UT have uploaded their details on the BVMB Portal.

2. The first spell of the campaign will commence from 27th November 2025 and last till 31st December, 2025. It will focus on awareness generation through schools, colleges and universities. Activities will include organisation of sensitisation sessions, debates, essay competitions, pledge-taking ceremonies and display of posters and IEC materials on notice boards and classrooms.

3. In the second spell, from 1st January, 2026 to 31st January 2026, the focus will shift to religious places and marriage-related service providers, including temples, mosques, churches, gurdwaras, wedding halls, band parties, DJs, caterers and tent houses. Religious leaders may be encouraged to make public announcements during congregations discouraging child marriage, and service providers may be requested to display IEC materials and provide undertakings that they will not extend their services for child marriages. CMPOs, in coordination with local police and community volunteers will ensure vigilance during the marriage season.

4. The third spell, from 1st February, 2026 to 8th March, 2026 will focus on Gram Panchayats and Municipal Wards to strengthen community-level engagement and ownership. Gram Sabha meetings and municipal ward gatherings may take up child marriage as a specific agenda item and Panchayats should be encouraged to pass resolutions declaring their areas as child marriage-free. IEC materials, wall paintings and posters should be displayed prominently, vulnerable families may be mapped for close monitoring to prevent child marriages and connected to the appropriate institutions like schools, colleges, skill and vocational centres etc. and may be provided necessary support and assistance to avail benefits of Government schemes and programmes.

5. Standardized IEC materials in Hindi and English for use during the campaign will be made available on the *BVMB* portal. I would request that the same may be got translated in local languages for mass outreach. Districts identified as high-burden based on NFHS data (257 districts where the rate of prevalence of child marriage is higher than or equivalent to national average) will be provided ₹5 lakh each, while other districts will be provided ₹3 lakh each by the Government as grant from the budget head the Beti Bachao Beti Padhao. Additional fund of ₹ 2 lakh may also be provided to the districts who exhaust the initial amount within the special campaign period.

6. The campaign is envisaged to be on a 'whole of government' and 'whole of society' approach. Hence, the Field functionaries and the officials of the institutions under the aegis of Ministry of Women and Child Development (nodal), Ministry of Health and Family Welfare, Ministry of Panchayati Raj, Ministry of Rural Development, Department of School Education and Literacy and Department of Higher Education may be requested to ensure their active participation to make this campaign impactful. The photos, videos and media coverage along with monthly progress reports may be uploaded on the '*Bal Vivah Mukat Bharat* portal'.

7. I seek your personal intervention to ensure that this campaign results in complete saturation and visible community-level change, thereby reaffirming our collective commitment to a *Bal Vivah Mukat Bharat*, to ultimately usher in the era of Viksit Bharat@2047 where every girl is empowered and thrives in a discrimination free environment.

With regards,

Yours sincerely,



(Anil Malik)

- (i) The Secretary, Ministry of Health and Family Welfare.
- (ii) The Secretary, Ministry of Panchayati Raj
- (iii) The Secretary, Ministry of Rural Development
- (iv) The Secretary, Department of School Education and Literacy
- (v) The Secretary, Department of Higher Education



CHILD MARRIAGE FREE BHARAT

बाल विवाह मुक्त भारत

A National Campaign against Child Marriage

CAMPAIGN BRIEF

27 NOVEMBER 2025 - 8 MARCH 2026



CHILD MARRIAGE FREE BHARAT

बाल विवाह मुक्त भारत

National Campaign against Child Marriage Launched on

Shri Narendra Modi
Hon'ble Prime Minister



Campaign Objectives

India has witnessed a significant decline in the prevalence of child marriage, i.e., with rates dropping from 47.8% (NFHS III) to 23.3% (NFHS-V) which is a testament to sustained policy efforts and community awareness. Building on this momentum, the Bal Vivah Mukta Bharat campaign launched by Smt. Annpurna Devi, Hon'ble Minister of Women and Child Development on 27th November 2024 at New Delhi, adopted a phased, district-led strategy to eliminate child marriage through a combination of awareness generation, stakeholder engagement, and community ownership. The proposed 100 days special campaign will focus on targeted outreach each month: beginning with schools and colleges, followed by religious institutions and service providers, and culminating with local self-governments. The campaign will kick start on 27th November, 2025 with an event in Vishakhapatnam. On the same day a coordinated national effort will culminate in a collective pledge, reaffirming India's resolve to become Child Marriage Free.

Goals

- **Eliminate** child marriage through sustained awareness and enforcement by 2029.
- **Strengthen** community and village-level institutions to end child marriage and make registration of marriage compulsory.
- **Promote** proactive reporting and monitoring via the Bal Vivah Mukta Bharat portal.
- **Recognize** and certify child marriage-free villages and top-performing districts.
- **Build capacity** of law enforcement and child protection agencies for immediate response on complaints related to child marriage.
- **Appeal** to faith leaders, local communities, temples, mosques and churches to support in eradicating child marriage by refusing to solemnise child marriage in their regions.
- **Prevent, Protect, Promote** enforcement of laws to make Bal Vivah Mukta Bharat.

Key Deliverables

- Sensitisation sessions, debates, and pledge ceremonies in schools and colleges.
- IEC material displayed in educational, religious, and service provider spaces.
- Undertakings from marriage service providers to not support child marriages.
- Gram Sabha resolutions declaring villages child marriage-free.
- Upload of CMPD details and campaign progress on the portal.
- Issuance of Child Marriage-Free Village Certificates and Bal Vivah Mukta Bharat Yodha titles to top 10 districts.

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IEC Materials to be Developed and Disseminated

The following will be developed and be available on the Bal Vivah Mukta Bharat portal for uniform use:

- Standardised IEC materials (posters, banners, videos, merchandises with logo) in English and Hindi
- Translations of IEC content into vernacular languages by State WCD Departments
- Gram Sabha resolutions, and service provider undertakings
- Check lists and Reporting formats for thematic campaign

Target Audiences

- **Students, teachers, and parents** in educational institutions
- **Religious leaders** and congregants across faiths
- **Marriage-related service** providers (e.g., caterers, DJs, tent houses)
- **Gram Panchayat members**, ward councillors, and community volunteers
- **Vulnerable families** identified through district mapping
- **District and State WCD** officials
- **CMPOs and law enforcement agencies**
- **Media and civil society organizations**

Monitoring Indicators

- % of educational institutions covered with awareness activities
- Schools to monitor dropouts of girl child
- Number of pledge taking ceremonies held
- Number of IEC material displayed
- Number of service providers submit undertakings
- Number of Gram Sabhas passed child marriage-free resolutions
- Number of villages certified as child marriage-free
- Portal updates: CMPO uploads, event reports, media coverage
- Top 10 districts identified based on reporting, prevention, and engagement
- Auxiliary Nurse Midwives (ANMs), Accredited Social Health Activists (ASHAs)
- Medical Officers at Primary Health Centres (PHCs) and Community Health Centres (CHCs)
- District Reproductive and Child Health Officers
- State Legal Service Authorities, District Legal Services Authorities - District level ASHA Committees as mandated by Supreme Court, Para-legal volunteers etc.



Schedule

NOVEMBER – National Day of Action – Child Marriage Free India Pledge Day (27th November 2025) : with all stakeholders

1. All panchayats to organize events to take pledge.
2. Engage faith leaders to take pledge to end child marriage.
3. All schools and colleges to administer pledge during their assemblies and school events.

On 27th November 2025

Event in Vishakhapatnam	Event Pan India
<p>Campaign event by Government of India</p> <p>Venue: Vishakhapatnam, Andhra Pradesh</p> <p>Address by Smt. Annpurna Devi, Honorable Minister, Women and Child Development</p>	<p>Pledging Events across India</p> <p>by Government Institutions, Child Marriage Prohibition Officer (CMPOs), Panchayats, Civil Society Organisations (CSOs) and other stakeholders to end Child Marriage as an extension to the event at Vishakhapatnam.</p>

(the detailed agenda will be shared further)



CHILD MARRIAGE FREE BHARAT

बाल विवाह मुक्त भारत



A National Campaign against Child Marriage

Awareness through Educational Institutions: School, Colleges and Universities

The first month will focus on engaging students, teachers, and parents through schools, colleges, and universities. Educational spaces will serve as the starting point for a nationwide movement to ensure that young people become aware of the laws, consequences, and preventive measures around child marriage. The emphasis will be on creating an informed generation that acts as the voice of change within families and communities.

Key Activities

- **Continue** the awareness programme and **Bal Vivah Mukt Bharat** pledge ceremonies in schools, colleges, and universities, panchayat, etc..
- **Organise** debates, poster competitions, essay writing, nukkad natak and short films on the theme of ending child marriage.
- **Hold** orientation sessions for teachers, principals, Anganwadi, ASHA and ANM workers to identify and report at-risk children.
- **Display** IEC materials (posters, banners, wall art, videos) across educational institutions in both Hindi and regional languages.
- **Launch** a digital campus campaign encouraging students to take the pledge on the **Bal Vivah Mukt Bharat (BVMB) Portal**.
- **Upload** progress reports, Gram Sabha resolutions, and campaign visuals on the **Bal Vivah Mukt Bharat** portal.



**CHILD MARRIAGE
FREE BHARAT**

बाल विवाह मुक्त भारत



A National Campaign against Child Marriage

Engagement with Religious Places and Marriage Related Service Providers

The second month will engage religious institutions and stakeholders in the marriage ecosystem. Faith leaders have immense influence in shaping community values, while service providers play a direct role in solemnising marriages. Their cooperation and commitment are essential to preventing child marriages at their source.

Key Activities

- **Organise** faith-based awareness drives in temples, mosques, churches, gurdwaras, and other religious places, encouraging sermons and discourses against child marriage.
- **Hold** interfaith declaration events and prayer gatherings promoting unity across religions to protect children.
- **Disseminate** faith-specific IEC materials quoting messages from religious texts supporting child protection.
- **Collect** written undertakings from marriage halls, band parties, caterers, DJs, tailors, photographers, decorators, and tent houses pledging not to support or facilitate child marriage.
- **Display** "This Venue Supports Bal Vivah Mukht Bharat" signage at all participating service providers.
- **Use** local media, cable channels, and social platforms to amplify faith voices and public pledges.
- **Upload** progress reports, Gram Sabha resolutions, and campaign visuals on the Bal Vivah Mukht Bharat portal.



**CHILD MARRIAGE
FREE BHARAT**

बाल विवाह मुक्त भारत



A National Campaign against Child Marriage

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SPELL 3 : 1 FEBRUARY 2026 - 8 MARCH 2026

Community Level Activation through Gram Panchayats and Municipal Wards

The third month will focus on strengthening community-level systems through Gram Panchayats and Municipal Wards. Local self-governments will lead the final phase, ensuring sustained engagement and enforcement on the ground. The goal is to build a culture of zero tolerance towards child marriage within villages and urban communities.

Key Activities

- **Make** child marriage prevention a standing agenda in Gram Sabha and Ward Committee meetings.
- **Facilitate** Gram Sabha resolutions declaring villages and wards as "Child Marriage-Free."
- **Train** Panchayat members, CMPOs, Child Protection Committees, ASHAs, ANMs, and Police on early reporting and intervention.
- **Organise** awareness rallies, wall paintings, nukkad-natak, ensure use of short films and local public meetings reinforcing the message of Bal Vivah Mukht Bharat.
- **Upload** progress reports, Gram Sabha resolutions, and campaign visuals on the Bal Vivah Mukht Bharat portal.

**The culmination of the Campaign on
8th March 2026 (International Women's Day)**



**CHILD MARRIAGE
FREE BHARAT**

बाल विवाह मुक्त भारत



A National Campaign against Child Marriage



Budget

The Ministry of Women and Child Development will provide adequate financial support for this campaign with special emphasis on districts identified as high-burden based on NFHS data (257 districts where the rate of prevalence of child marriage is higher than or equivalent to national average).



Recognition and Motivation through Awards and Certifications

To promote competition and incentivise best practices, the campaign will introduce the Child Marriage-Free Village Certificate for villages that formally commit to and demonstrate zero incidence of child marriage. Additionally, the top ten performing districts—judged based on their effectiveness in reporting, preventing, and reducing cases of child marriage—will be honoured with the title of "Bal Vivah Mukh Bharat Yodha". These districts will be showcased on the Bal Vivah Mukh Bharat portal and will receive commendation certificate to acknowledge and recognised at the national level for their exceptional commitment and leadership.

To report child marriage you can reach out to

Government of India's Bal Vivah Mukh Bharat Portal

<https://stopchildmarriage.wcd.gov.in/publicComplaint>



**CHILD MARRIAGE
FREE BHARAT**

बाल विवाह मुक्त भारत



A National Campaign against Child Marriage

List of Districts Where Prevalence of Child Marriage (percentage of women aged 20-24 marrying before attainment of legal age of marriage) is Higher than the National Average of 23.3 (NFHS-5)

District Rank	State/UT	District	NFHS-5 Estimates
1	Andhra Pradesh	Anantapur	37.3
2	Andhra Pradesh	Prakasam	37.3
3	Andhra Pradesh	Kurnool	36.9
4	Andhra Pradesh	Guntur	35.4
5	Andhra Pradesh	Vizianagaram	33.7
6	Andhra Pradesh	Chittoor	28.1
7	Andhra Pradesh	East Godavari	26.0
8	Andhra Pradesh	Y.S.R. Kadapa	25.6
9	Andhra Pradesh	Srikakulam	25.4
10	Andhra Pradesh	Visakhapatnam	25.4
11	Andhra Pradesh	Krishna	25.3
12	Andhra Pradesh	Sri Potti Sriramulu Nellore	23.8
13	Arunachal Pradesh	Namsai	26.7
14	Arunachal Pradesh	Upper Subansiri	26.7
15	Arunachal Pradesh	East Kameng	26.5
16	Arunachal Pradesh	Papum Pare	25.4
17	Arunachal Pradesh	Kra Daadi	24.8
18	Assam	Dhubri	50.8
19	Assam	South Salmara-Mankachar	44.7
20	Assam	Darrang	42.8
21	Assam	Nagaon	42.6
22	Assam	Goalpara	41.8
23	Assam	Bongaigaon	41.7
24	Assam	Barpeta	40.1
25	Assam	Morigaon	39.1
26	Assam	Lakhimpur	36.3
27	Assam	Kokrajhar	36.2
28	Assam	Hailakandi	32.9
29	Assam	Dhemaji	32.0
30	Assam	Udalguri	32.0
31	Assam	Chirang	30.9
32	Assam	Hojai	30.9
33	Assam	Cachar	29.9
34	Assam	Nalbari	28.1
35	Assam	Sivasagar	27.9
36	Assam	Karimganj	27.7
37	Assam	Karbi Anglong	26.1
38	Assam	Majuli	25.5
39	Assam	Biswanath	25.3
40	Assam	Baksa	24.9
41	Assam	Jorhat	24.9
42	Assam	Sonitpur	24.0
43	Bihar	Lakhisarai	56.1
44	Bihar	Supaul	55.9
45	Bihar	Araria	52.0
46	Bihar	Madhepura	52.0
47	Bihar	Jamui	51.9
48	Bihar	Purnia	51.2
49	Bihar	Saharsa	51.0
50	Bihar	Samastipur	49.8
51	Bihar	Begusarai	49.5
52	Bihar	Banka	49.4

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53	Bihar	Katihar	49.4
54	Bihar	East Champaran	49.2
55	Bihar	Sitamarhi	46.8
56	Bihar	Sheikhpura	46.1
57	Bihar	Darbhanga	45.1
58	Bihar	Khagaria	44.9
59	Bihar	Vaishali	44.9
60	Bihar	Nawada	43.3
61	Bihar	Gaya	42.8
62	Bihar	Bhagalpur	42.4
63	Bihar	Nalanda	42.0
64	Bihar	Jehanabad	41.6
65	Bihar	Madhubani	39.2
66	Bihar	West Champaran	39.1
67	Bihar	Arwal	37.5
68	Bihar	Kishanganj	36.6
69	Bihar	Munger	34.7
70	Bihar	Sheohar	34.6
71	Bihar	Muzaffarpur	32.9
72	Bihar	Bhojpur	31.2
73	Bihar	Buxar	30.8
74	Bihar	Rohtas	30.3
75	Bihar	Gopalganj	28.0
76	Bihar	Aurangabad	27.3
77	Bihar	Kaimur (Bhabua)	27.1
78	Bihar	Patna	26.6
79	Bihar	Saran	26.2
80	Chhattisgarh	Surajpur	34.3
81	Chhattisgarh	Balrampur	24.6
82	Dadra Nagar Haveli And Daman & Diu	Dadra & Nagar Haveli	30.0
83	Gujarat	Kheda	49.2
84	Gujarat	Banaskantha	37.3
85	Gujarat	Patan	36.4
86	Gujarat	Panchmahals	34.1
87	Gujarat	Gandhinagar	32.6
88	Gujarat	Mahesana	32.3
89	Gujarat	Mahisagar	30.7
90	Gujarat	Dang	30.2
91	Gujarat	Dohad	29.9
92	Gujarat	Narmada	29.5
93	Gujarat	Anand	28.0
94	Gujarat	Chhotaudepur	27.5
95	Gujarat	Aravali	27.0
96	Gujarat	Sabarkantha	27.0
97	Gujarat	Tapi	25.3
98	Haryana	Mewat	28.7
99	Haryana	Palwal	23.8
100	Himachal Pradesh	Kinnaur	27.9
101	Jharkhand	Jamtara	50.5
102	Jharkhand	Deoghar	49.2
103	Jharkhand	Godda	48.5
104	Jharkhand	Giridih	46.6
105	Jharkhand	Pakur	43.4
106	Jharkhand	Dumka	43.1
107	Jharkhand	Koderma	42.5
108	Jharkhand	Sahibganj	39.2
109	Jharkhand	Hezaribagh	38.6
110	Jharkhand	Palamu	35.4
111	Jharkhand	Latehar	32.2

112	Jharkhand	Chatra	31.7
113	Jharkhand	Garhwa	31.3
114	Jharkhand	Dhanbad	28.3
115	Jharkhand	Bokaro	26.3
116	Jharkhand	Ramgarh	26.1
117	Jharkhand	West Singhbhum	24.4
118	Karnataka	Bijapur	39.2
119	Karnataka	Bagalkot	38.7
120	Karnataka	Yadgir	33.2
121	Karnataka	Belgaum	32.8
122	Karnataka	Gulbarga	29.8
123	Karnataka	Gadag	27.7
124	Karnataka	Chikkaballapura	27.1
125	Karnataka	Koppal	27.1
126	Karnataka	Kolar	26.7
127	Karnataka	Tumkur	24.8
128	Madhya Pradesh	Rajgarh	46.0
129	Madhya Pradesh	Sheopur	39.5
130	Madhya Pradesh	Chhatarpur	39.2
131	Madhya Pradesh	Jhabua	36.5
132	Madhya Pradesh	Agar Malwa	35.6
133	Madhya Pradesh	Mandsaur	34.8
134	Madhya Pradesh	Ujjain	33.4
135	Madhya Pradesh	Tikamgarh	32.6
136	Madhya Pradesh	Shivpur	32.5
137	Madhya Pradesh	Ratlam	31.3
138	Madhya Pradesh	Alirajpur	30.7
139	Madhya Pradesh	Ashoknagar	29.7
140	Madhya Pradesh	Barwani	29.6
141	Madhya Pradesh	Neemuch	29.3
142	Madhya Pradesh	Damoh	28.6
143	Madhya Pradesh	Rewa	28.2
144	Madhya Pradesh	Dewas	28.1
145	Madhya Pradesh	Guna	28.1
146	Madhya Pradesh	Morena	27.8
147	Madhya Pradesh	Datia	27.7
148	Madhya Pradesh	Shahdol	27.5
149	Madhya Pradesh	Dhar	26.5
150	Madhya Pradesh	Bhind	25.1
151	Madhya Pradesh	Singrauli	24.7
152	Madhya Pradesh	Shajapur	24.4
153	Maharashtra	Parbhani	48.0
154	Maharashtra	Beed	43.7
155	Maharashtra	Dhule	40.5
156	Maharashtra	Solapur	40.3
157	Maharashtra	Hingoli	37.1
158	Maharashtra	Osmanabad	36.6
159	Maharashtra	Aurangabad	35.8
160	Maharashtra	Jalna	35.0
161	Maharashtra	Nanded	32.2
162	Maharashtra	Latur	31.0
163	Maharashtra	Nashik	29.6
164	Maharashtra	Jalgaon	28.0
165	Maharashtra	Washim	27.7
166	Maharashtra	Sangli	27.0
167	Maharashtra	Ahmadnagar	26.9
168	Maharashtra	Buldana	24.1
169	Maharashtra	Nandurbar	24.0
170	Maharashtra	Pune	24.0

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171	Meghalaya	West Khasi Hills	30.3
172	Meghalaya	East Jaintia Hills	25.3
173	Odisha	Nabarangapur	39.4
174	Odisha	Nayagarh	35.7
175	Odisha	Koraput	35.5
176	Odisha	Rayagada	33.2
177	Odisha	Malikangiri	32.4
178	Odisha	Mayurbhanj	31.3
179	Odisha	Kendujhar	29.0
180	Odisha	Gajapati	28.1
181	Odisha	Baleshwar	26.4
182	Odisha	Baudh	25.3
183	Odisha	Anugul	25.0
184	Odisha	Dhenkanal	23.7
185	Rajasthan	Chittaurgarh	42.6
186	Rajasthan	Bhilwara	41.8
187	Rajasthan	Jhalawar	37.8
188	Rajasthan	Tonk	37.2
189	Rajasthan	Sawai Madhopur	35.4
190	Rajasthan	Bundi	34.1
191	Rajasthan	Bharatpur	33.5
192	Rajasthan	Kareuli	33.5
193	Rajasthan	Bikaner	33.3
194	Rajasthan	Alwar	32.2
195	Rajasthan	Pratapgarh	30.9
196	Rajasthan	Dhaulpur	29.6
197	Rajasthan	Jaisalmer	28.9
198	Rajasthan	Nagaur	28.2
199	Rajasthan	Jodhpur	28.1
200	Rajasthan	Churu	27.9
201	Rajasthan	Rajsamand	27.5
202	Rajasthan	Baran	26.8
203	Rajasthan	Deusa	26.3
204	Rajasthan	Banswara	25.0
205	Tamil Nadu	Salem	23.7
206	Telangana	Vikarabad	39.8
207	Telangana	Khammam	35.0
208	Telangana	Jogulamba Gadwal	34.6
209	Telangana	Wanaparthy	32.6
210	Telangana	Nagarkurnool	32.1
211	Telangana	Medak	31.8
212	Telangana	Kamareddy	30.8
213	Telangana	Sangareddy	30.6
214	Telangana	Suryapet	29.5
215	Telangana	Ranga Reddy	29.0
216	Telangana	Jaqbal	28.4
217	Telangana	Mahabubabad	28.3
218	Telangana	Nalgonda	28.2
219	Telangana	Komaram Bheem Asifaba	25.0
220	Telangana	Jayashankar Bhupalpally	24.9
221	Telangana	Nizamabad	23.7
222	Telangana	Mahabubnagar	23.4
223	Tripura	Sepahjala	51.9
224	Tripura	South Tripura	46.2
225	Tripura	Gomati	42.8
226	Tripura	Dhalai	38.9
227	Tripura	Unakoti	38.0
228	Tripura	West Tripura	37.1
229	Tripura	North Tripura	34.2

230	Tripura	Khowai	28.3
231	Uttar Pradesh	Shrawasti	51.9
232	Uttar Pradesh	Lalitpur	42.5
233	Uttar Pradesh	Bahraich	37.5
234	Uttar Pradesh	Balrampur	35.0
235	Uttar Pradesh	Siddharthnagar	33.9
236	Uttar Pradesh	Mahamaya Nagar	28.1
237	Uttar Pradesh	Gonda	25.4
238	Uttar Pradesh	Jhansi	25.1
239	Uttar Pradesh	Firozabad	24.8
240	Uttar Pradesh	Maharajganj	24.1
241	West Bengal	Purba Medinipur	57.6
242	West Bengal	Paschim Medinipur	55.7
243	West Bengal	Murshidabad	55.4
244	West Bengal	Purba Barddhaman	50.4
245	West Bengal	Birbhum	49.9
246	West Bengal	Maldah	40.1
247	West Bengal	Cooch Behar	43.7
248	West Bengal	Bankura	45.7
249	West Bengal	Dakshin Dinajpur	45.6
250	West Bengal	South 24 Parganas	41.9
251	West Bengal	Hugli	40.8
252	West Bengal	Nadia	39.9
253	West Bengal	Puruliya	37.0
254	West Bengal	North 24 Parganas	33.5
255	West Bengal	Paschim Barddhaman	31.8
256	West Bengal	Howrah	30.4
257	West Bengal	Uttar Dinajpur	30.3

Bal Vivah Mukht Bharat Campaign
Monthly Reporting Template and Checklist

Spell 1 (27.11.2025 – 31.12.2025)

Checklist for Educational Institutions (Schools, Colleges, Universities)

Stakeholders: School/College/University Authorities, Teachers, Students, Parents, CMPOs

- Organized sensitization sessions for students, teachers, and parents
- Conducted debates on child marriage prevention
- Conducted essay competitions focused on child marriage issues
- Organized pledge-taking ceremonies against child marriage
- Displayed posters and IEC material on notice boards and in classrooms
- % coverage of all educational institutions in the district

- o 100%
- o Between 75- 100 %
- o Between 50- 74 %
- o Less than 50 %

Detailed report to be filled by CMPOs for Educational Institutions (Schools, Colleges, Universities).

S.No	Details	
1.	Total number of schools/colleges/universities in jurisdiction	
2.	Number of institutions covered	
3.	No. of IEC material displayed	
4.	Total no. of Activities conducted	
5.	No. of participants	
6.	Challenges faced	
7.	Suggestions for improvement:	
8.	Reporting Date	

Spell 2 (01.01.2026 – 31.01.2026)

Checklist for Religious Places and Marriage-Related Service Providers

Stakeholders: Religious Leaders, Marriage Service Providers (Temples, Mosques, Churches, Gurdwaras, Wedding Halls, Band Parties, DJs, Caterers, Tent Houses), CMPOs, Local Police, Community Volunteers

- Encourage religious leaders to make public announcements discouraging child marriage during congregations
- Posters displayed at Entrance Gate of Religious places
- Request service providers to display IEC material at their premises
- Obtain self-declarations from service providers that they will not provide services for child marriages
- CMPOs to coordinate with local police and community volunteers for vigilance, especially during marriage seasons
- Monitor and report any suspected child marriage arrangements

Detailed report to be filled by CMPOs for Religious Places & Service Providers

S.No	Details	
1.	Total number of religious places contacted	
2.	No. of Public announcements made	
3.	Total no. of Activities conducted	
4.	No. of participants	
5.	No. of Posters displayed at Entrance Gate of Religious places	
6.	No. of self-declarations received from Marriage service providers	
7.	Total no. of premises displaying such IEC material	
8.	Reporting Date	
9.	Challenges faced	
10.	Suggestions for improvement	

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Spell 3 (01.02.2026 – 08.03.2026)

Checklist for Gram Panchayats and Municipal Wards

Stakeholders: Gram Panchayat Members, Municipal Ward Officials, Community Leaders, CMPOs, Vulnerable Families

- Include awareness against child marriage as a key agenda in Panchayat meetings and ward gatherings
- Atleast one meeting to be held at Townhall for creating awareness against child marriage
- Encourage Gram Sabhas to pass resolutions declaring their areas child marriage-free and the same may be duly certified by the Area CMPO
- Display posters, wall paintings, and other IEC materials at prominent locations
- Map and monitor vulnerable families to prevent incidences of child marriage
- Maintain regular communication between CMPOs and community members for updates and vigilance
- Uploaded names and contact details of all CMPOs on Bal Vivah Mukh Bharat portal

Detailed report to be filled by CMPOs for Gram Panchayats / Municipal Wards

S.No	Details	
1.	Total number of Panchayat / Ward meetings held:	
2.	Number of meetings where Child marriage included in agenda	
3.	Total no. of Activities conducted	
4.	No. of participants	
5.	No. of Vulnerable families identified	
6.	No. of Community volunteers engaged	
7.	Total no. of premises displaying such IEC material	
8.	No. of CMPO details uploaded on portal	
9.	Reporting Date	
10.	Challenges faced	
11.	Suggestions for improvement	

Peg. Bal Vivah Mukht Bharat campaign.

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Anil Malik < secy.wcd@gov.in >

Thu, 20 Nov 2025 8:29:35 PM +0530

To "secyhfw"<secyhfw@nic.in>,"Amarjeet Sinha"<secy-mopr@nic.in>,"Shri Sinha"
<secyrd@nic.in>,"secysel"<secy.sel@nic.in>,"Shri R.Subrahmanyam"
<secy.dhe@nic.in>

1 Attachment(s)

Secretary to the Govt. of India ...

22.8 MB

Respected Sir/Madam,

Please find attached a D.O. letter dated 20/11/2025 from Shri Anil Malik, Secretary, M/o. Women and Child Development, Government of India, on the above subject with its enclosure.

Regards,

Office of Secretary
Ministry of Women and Child Development
Government of India
Room No. 602 A-Wing, 6th Floor,
Shastri Bhawan, New Delhi 110001
Tel: 011-23383586,23386731



Towards a New Dawn
Ministry of Women and Child Development
Government of India

