

No. EDN-(SE)H(23)-7-1/2025-26- Health
Directorate of School Education
Himachal Pradesh

Directorate of School Education

21 APR 2026

Dated Shimla-171001 the

Himachal Pradesh 171001

To

✓ All the Deputy Directors School Education (Elementary / Secondary)
Himachal Pradesh.

Subject: Regarding launching the TB Mukh Bharat Abhiyan 100 Days Campaign
from 24.03.2026 commemorating World TB Day.

Sir/ Madam,

This is with reference to Smt. Prachi Pandey, Joint Secretary to the Government of India, Ministry of Education, Department of School Education & Literacy, New Delhi D.O. Letter No. 1-19/2024-PMP (Health) dated 2nd April, 2026 vide which it has intimated that the Ministry of Health and Family Welfare Department has launched TB Mukh Bharat Abhiyan 100 Days Campaign from 24.03.2026 commemorating World TB Day. The campaign aims to accelerate efforts towards tuberculosis elimination through targeted interventions, particularly among vulnerable and high- risk populations.

Effective engagement of State Educational Organizations is crucial for sustaining the campaign and ensuring that the desired targets of the initiative are achieved. To this end, the campaign can be supported through the following illustrative activities:-

- Organizing art & cultural activities like essays, posters, and elocution competitions in schools to bring awareness of TB.
- Sensitising students in schools in an age- appropriate manner.
- Creating youth ambassadors and conducting Ni-Kshay Shapath (pledge) in schools/ attached offices.
- Disseminating awareness message on social media.
- Registering Ni- kshay Mitra and ensuring their active engagement towards awareness generation, psychosocial support and participation in events.
- The information, Education and Communication (IEC) materials for the campaign are available at https://drive.google.com/drive/folders/19y7jYN16WEYLSgQxy7yllx0566trRyTI?usp=drive_link

In this context you are requested to issue necessary directions to all the Government as well as Private Schools to enthusiastically participate in the campaign and undertake various activities to make the campaign successful in the State

Deputy Director of
School Education (Sec)
22 APR 2026
Dispatch No. 9354
Kangra at Dharamshala

Yours faithfully,

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Director School Education
Himachal Pradesh Shimla-1

~~Deputy Director of School Education, Sec. Kangra at Dharamshala~~

Endst. No. EDN-KGR-Misc-2025-26

Dated 22.4.2026

Copy to: -

- i All the heads of GSSS/GHS & Private Schools with the direction to follow the instruction as mentioned in the above letter and in spirit.

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Dy. Director of School Education (Sec.)
Kangra at Dharamshala.