

NO.EDN-KGR (Sc. Consultant) Drug Abuse-2026-27-Drug -
O/O The Dy. Director of School Education (Secondary)
Kangra at Dharamshala- 176215
E-mail - ddhekanagra3@gmail.com
Dated: Dharamshala,

Website - ddhekanagra.edu.in
the 12th Aug, 2026



To

The Principals /Headmasters
GSSS/GHS/GMS/Private Schools
District Kangra

Sub: Regarding implementation of Tobacco Free Educational Institutions (ToFEI) guidelines .

Memo,

This is in reference to District Level NCORD meeting held on Dt. 31.07.2026 under the Chairmanship of worthy Deputy Commissioner Kangra Sh. Hemraj Bairwa (IAS) in this meeting worthy Deputy Commissioner directed that all school heads conduct regular inspection of shops located near school and intensify enforcement against the sale of tobacco product, particularly the product known as Coollip, which is reportedly being used by school children. All school heads must ensure the given below activities in their respective institution-

1. Ensure that No shop sell Tobacco products within 100 yards of education institution. School Heads are authorized under section 6b of COTPA-2003 to penalize the violators with the fine up to Rs. 200/-
2. School Heads personally contact with BMO & procure their "Tobacco Free certificate" immediately
3. Display of sign board at entrance & in the premises such as on boundary wall "Tobacco Free area".
4. Awareness activities through Rallies, Painting, quiz & debate competitions etc. to be conducted regularly.
5. Poster showing ill effects of Tobacco must be displayed at suitable places.
6. Every student knows about the MANAS portal (National Narcotics Helpline toll free no 1933) or National Helpline No. 1800-11-2356
7. Encourage the students to participate in sports, athletics, NSS, NCC, Scout & Guide and cultural activities.
8. Appoint Tobacco Monitor through office order in order book.
9. Host meetings or sessions to educate parents on how to identify the signs of drug abuse and how to talk to their children about this sensitive topic.
10. Ensure that students have access to confidential counseling services where they can seek help without fear of judgment.
11. Ensure monthly meeting with SMC & all member of drug abuse committee of the school & maintain proper register for proceeding of drug abuse.

School Heads are also directed to ensure that any information regarding the availability or use of such products to the local Police, enabling prompt action failure by the Principal or the concerned school authority to report such incidents to Police shall invite appropriate action.

[Signature]
Dy. Director of School Education (Sec)
Kangra at Dharamshala

Endst No. Even Dated: Dharamshala -176215 the, 12th Aug, 2026

1. The worthy Deputy Commissioner Kangra for information plz.
2. The worthy Additional Deputy Commissioner Kangra for information plz.

[Signature]
Dy. Director of School Education (Sec)
Kangra at Dharamshala