

**OFFICE OF THE DISTRICT MAGISTRATE, KANGRA
AT DHARAMSHALA**

No: 747 /DM-Correspondence

Dated: 16.09.2026

From

District Magistrate,
Kangra at Dharamshala.

To

1. All the Principal,
Government Degree Colleges,
District Kangra.
2. Deputy Director,
Higher & Elementary Education,
Kangra at Dharamshala.

**Subject: Observance of National Snakebite Awareness Day on 19th
 September, 2026.**

Sir/Madam,

Kindly refer to the letter No. HFW/KGR/NHM/Snake Bit/2026-4999-5000 dated 14.09.2026, received from Chief Medical Officer, Kangra regarding the observance of National Snakebite Awareness Day on 19th September, 2026.

In this regard, it is requested that necessary awareness and sensitization activities may kindly be organized in schools, colleges and educational institutions under your jurisdiction to disseminate information regarding snakebite prevention, appropriate first aid, timely medical intervention and the importance of seeking treatment at the nearest health facility without delay.

To ensure meaningful participation and effective community outreach, the following activities may be organized among students:

- Poster-making and drawing competitions on snakebite prevention and safety measures.
- Slogan-writing competitions focusing on prevention, timely treatment and appropriate first aid.
- Quiz competitions to enhance students' knowledge regarding snakebite prevention and management.
- Awareness talks and interactive sessions by teachers, health professionals or other resource persons.
- Short awareness campaigns, presentations and demonstrations on do's and don'ts in case of snakebite.
- Dissemination of key messages through school assemblies, notice boards and other appropriate communication channels.
- Students may also be encouraged to share the key messages regarding snakebite prevention, first aid and timely treatment with their families and the wider community.

The activities may kindly be conducted in a community-oriented, participatory and engaging manner, with emphasis on dispelling myths and misconceptions associated with snakebite and promoting appropriate and timely treatment-seeking behaviour. Harmful practices and unscientific remedies should be discouraged.

You are, therefore, requested to kindly ensure active participation of students and staff in the observance of National Snakebite Awareness Day, 2026, and undertake suitable awareness activities in your respective institutions on or around 19th September, 2026.

It is further requested that photographs of the activities conducted, along with a brief report highlighting the nature of activities, number of participants and key awareness messages disseminated, may kindly be shared with this office for compilation and onward submission/reporting to the concerned authorities.

The photographs and brief report may kindly be forwarded through email at the following addresses:

Email: kangraids@yaho.co.in

Email: decdharamshala@gmail.com

Kangraids@yaho.co.in
decdharamshala@gmail.com

Your cooperation in making the observance of National Snakebite Awareness Day effective and ensuring wider dissemination of life-saving information among students, families and the community is highly appreciated.

Yours faithfully,

Additional District Magistrate
Kangra at Dharamshala

Endst. No. EDN-KGR (Misc) 2026

Office of the Deputy Director of School Education (Secondary)
Kangra at Dharamshala.

E mail Address ddhekanagra3@gmail.com

Dated Dharamshala - 176215

Deputy Director of
School Education (Sec)

18 SEP 2026

18-09-2026

Dispatch No. 8132-34
Kangra at Dharamshala

Copy forwarded to:-

01. All the Principals/Headmasters of Govt. Sr. Sec. Schools/Govt. High Schools of District Kangra for further necessary compliance as per above directions.
02. The District Magistrate, Kangra at Dharamshala for information please.
03. I.T. incharge (internal) to upload this on website.
04. Guard File.

Dy. Director of School Education (Sec.)
Kangra at Dharamshala



No. HFW/KGR/NHM/Snake Bite/2026-4999-5000
Office of the Chief Medical Officer,
Kangra at Dharamshala.



To,

The Deputy Commissioner, cum Chairman DDMA
Kangra at Dharamshala.

Dated: Dharamshala the 11/09/2026

Subject:-

Observance of National Snakebite Awareness Day on 19th September, 2026.

Sir/Madam,

It is intimated that National Snakebite Awareness Day is being observed on 19th September, 2026 with the objective of creating awareness among the community regarding prevention and timely management of snakebite.

In this regard, it is requested that necessary directions may kindly be issued to the educational institutions under your jurisdiction to organize awareness activities in schools and colleges across District Kangra on the occasion.

The activities may focus on the following key messages:

1. Dos and Don'ts following snakebite.
2. Preventive measures to reduce the risk of snakebite.
3. Importance of immediate first aid and timely referral to the nearest health facility.
4. Avoidance of harmful, unscientific and traditional practices following snakebite.
5. Promotion of correct knowledge and appropriate treatment-seeking behaviour among students, families and the community.

To make the activity participatory and effective, schools and colleges may be encouraged to organize poster-making, slogan-writing, drawing, quiz competitions, awareness talks and other interactive activities among students. Students may also be encouraged to disseminate key messages regarding snakebite prevention and appropriate first aid among their families and the community.

The activities may kindly be conducted in a community-oriented and engaging manner so as to maximize awareness and promote timely treatment-seeking behaviour in cases of snakebite.

It is further requested that photographs of the activities along with a brief report may kindly be shared with this office for compilation and further reporting at the following email address: Kangraids@ yahoo.co.in

Your cooperation in this important public health awareness initiative is highly appreciated

Yours faithfully,

Chief Medical Officer
Kangra at Dharamshala

Phone: 01892-224874

Endors: as above.

Copy to:

1. The Mission Director NHM, Shimla for information please.

Chief Medical Officer,
Kangra at Dharamshala.